

## **2025 Alliance Card Participating Business Form**

The Alliance Card is a program that encourages residents to shop at local businesses. It is supported by the Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber. As a CVBA/Chamber member, you have the exclusive opportunity to participate and benefit by:

- ✓ **Attracting new customers**
- ✓ **Increasing business** from existing customers
- ✓ **Building loyalty** with local consumers
- ✓ **Marketing opportunities** in CVBA communications, on the CVBA website and in other Alliance Card promotions (see below)

Your CVBA Membership includes advertising an Alliance Card deal! The CVBA markets the card through:

- Billboards
- Radio commercials
- Ads in local publications
- Social media
- CVBA events
- CVBA communications (including the website CVBAlliance.org)

### **Partner with us and become a 2025 Alliance Card participant!**

Company Name (as you want it to appear) \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Your Alliance Card Deal (as you want it to appear) \_\_\_\_\_

\_\_\_\_\_

**I understand the submission of this form confirms commitment from the company above as a 2025 Alliance Card participant.**

Signature \_\_\_\_\_

Return form to Cumberland Valley Business Alliance, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lkennedy@chambersburg.org; or fax to 717-267-0399.