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# the INSIDER



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# CVBA BOARD OF DIRECTORS

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**Maryliz Toohig**

Chambersburg Chamber

Serving more than 800 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAlliance.org](http://CVBAlliance.org).

The front cover features the Martin's Mill Bridge 175th Anniversary event hosted by Antrim Township and photo taken by Sherrill Photography.  
Details on page 15.

# NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the Cumberland Valley region.

## Business Services

### All Points Leadership

Jim Carbaugh  
Marion, PA 17202  
(717) 491-7474  
[www.allpointsleadrship.com](http://www.allpointsleadrship.com)  
[carbaughjm@gmail.com](mailto:carbaughjm@gmail.com)

## Financial Services

### Ameriprise Financial

Nav Singh  
214 Senate Ave, Ste 601  
Camp Hill, PA 17011  
(717) 761-3178  
[www.ameripriseadvisors.com/navjit.singh](http://www.ameripriseadvisors.com/navjit.singh)  
[navjit.singh@ampf.com](mailto:navjit.singh@ampf.com)

## Entertainment Services

### Black Walnut Productions

Jon O'Neal  
599 Black Avenue  
Chambersburg, PA 17201  
(833) 668-3888  
[BlackWalnutProductions.com](http://BlackWalnutProductions.com)  
[info@blackwalnutproductions.com](mailto:info@blackwalnutproductions.com)

## Business Consultants

### Evergreen Organizational Strategies LLC

Steven Thomas  
13231 Shimpstown Road  
Mercersburg, PA 17236  
(717) 658-8543  
[evergreenorgstrategies@gmail.com](mailto:evergreenorgstrategies@gmail.com)

## Funeral Homes

### Harold M. Zimmerman & Son Funeral Home, Inc.

Jeremy Shoemaker  
45 South Carlisle Street  
Greencastle, PA 17225  
(717) 597-2828  
[www.zimmermanfh.com](http://www.zimmermanfh.com)  
[zimmandson@comcast.net](mailto:zimmandson@comcast.net)

## Real Estate - Commercial/Industrial

### Scheer Partners

R Bradford Mills  
5000 Ritter Road, Suite 202  
Mechanicsburg, PA 17055  
(717) 790-2396  
[scheerpartners.com](http://scheerpartners.com)  
[bmills@scheerpartners.com](mailto:bmills@scheerpartners.com)

## Human Services

### Sevita Health

Karina Rubio  
1461 South Main Street  
Chambersburg, PA 17201  
(978) 209-0268  
[jobs.sevitahealth.com/us/en](http://jobs.sevitahealth.com/us/en)  
[Karina.rubio-cano@sevitahealth.com](mailto:Karina.rubio-cano@sevitahealth.com)

## IT Management & Data Recovery

### Shenberger Technology

Duane Shenberger  
9964 Buchanan Trail West  
Mercersburg, PA 17236  
(877) 244-0625  
[www.shenberbertech.com](http://www.shenberbertech.com)  
[info@shenberbertech.com](mailto:info@shenberbertech.com)

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# PRESIDENT'S MESSAGE

Welcome to 2025! It seems a bit surreal to say that. Is it everything you imagined when you were a child thinking of the future? We aren't commuting to work in flying cars like George Jetson, but it's exciting to see all the amazing little ways our lives and our world have changed as we embark on the second half of this 2020's decade. 2025 will be the 4th full year of our new partnership between the Chambersburg Chamber and the Greencastle-Antrim Chamber under the banner of the Cumberland Valley Business Alliance (CVBA).

Since CVBA launched in the summer of 2021, we have continued to refine and enhance this new chapter for our organization and the business members we serve. This partnership has created a larger, more comprehensive regional scope of the events and services. We are over 800 members strong and growing. Thanks to you, the CVBA is the largest business networking and support organization in the central Pennsylvania region.

*Stephen Christian*  
Cumberland Valley Business Alliance  
Greater Chambersburg Chamber  
of Commerce  
Chambersburg Area Development Corp.

Beginning in 2025, we will increase the membership dues pricing across the board. One of the downsides of the first half of this decade has been the inflation in overall costs of our operations, events, food and supplies, which unfortunately has forced us to compensate through higher pricing. This will be the first base-line dues increase since our inception in 2019. The majority of our members ("Business Builder") will only see a \$40 annual increase.

Enhancing our value-added membership programs has been a priority. Beginning in 2025, all members regardless of size or investment, can take advantage of our popular Alliance Card promotion free of charge. We continue growing our partnership with Chamber Choice Programs for 2024 including the re-vamped member benefit offerings like providing up to \$5,250 of tuition reimbursement. Chamber Choice has also expanded the spectrum of business insurance and medical insurance offerings.

I strongly encourage you to take advantage of all your CVBA benefits and attend many of our networking events. Our 2025 calendar is full of opportunities for you to connect with your fellow CVBA members and enhance and grow your business leveraging all that is offered through your CVBA Membership. You may not be able to get here in a flying car like George Jetson, but who knows what the future holds. Join us!

## JAN/FEB MEMBER MILESTONES

### 60 Years

- ACE Distributing
- Johnnie's Restaurant & Hotel Service, Inc.
- SunnyHill Properties Inc.
- Totem Pole Playhouse

### 55 Years

- LCSi Lehman Construction Services, Inc.
- Letterkenny Army Depot

### 50 Years

- IMI

### 45 Years

- Colony House Furniture, Inc.
- J & B Bridals & Formals

### 35 Years

- Gates Corporation
- PDM Insurance Agency, Inc.

### 30 Years

- Franklin County Library System

### 15 Years

- LIU12 Franklin County Literacy Council
- Pure Water Technology

### 10 Years

- Negley's Well Drilling Inc. / Negley's Water
- Vogue to Vintage, LLC

### 5 Years

- Franklin County Conservation District

### 5 Years Cont.

- STREAMS Consultancy LLC
- Veroni Cafe

### 1 Year

- Bulldog Sales & Repairs
- Campbell Insurance & Investments, LLC
- Carl's Drug Store
- Denim Coffee
- Exchange Club of Chambersburg
- HomeRite Windows and Doors
- L&L Party Rentals
- PA Counseling CO-OP
- She's Somebody's Daughter
- St. Paul United Methodist Church
- Transitions Healthcare Shook Home
- Walmart
- ZenBusiness

# LET'S WELCOME KYLIE BELLE MOORE



The CVBA Team is excited to welcome Kylie Belle Moore as the new executive director of the Greencastle-Antrim Chamber of Commerce. She is succeeding Debby Cunningham, who will remain with the G-A Chamber in a part-time role.

Kylie, originally from Pennsylvania, moved to Franklin County in 2023 with her fiancé, bringing with her a rich background in community engagement and a deep-rooted passion for supporting local businesses. Previously, she served as the membership engagement director with the Conway Chamber of

Commerce in South Carolina, where she focused on coordinating member-centered events and assisting with community-wide Chamber initiatives.

Most recently, she held the role of marketing and sales coordinator with **S&A Homes** after relocating back to her home state. Her time at S&A Homes provided her with an introduction to the Franklin County business community and allowed her to serve as a dedicated Ambassador within the CVBA. During her tenure with the Ambassador group, Kylie served on the Community Outreach Committee and led the Branding Committee as chair. Her involvement included attending mixers, ribbon cuttings and volunteering at community-focused events, such as Back-to-School Shopping with the Exchange Club and IceFest.

Kylie's passion for small businesses stems from her belief that they represent the lifeblood of communities and embody the spirit of the American Dream. Originally from Jackson Center, PA., she also spent much of her childhood in Greensburg, Pa. and graduated from Millersville University with a bachelor's in political science and governmental affairs. In her free time, Kylie enjoys watching football, cooking and reading.

Community members are encouraged to reach out to her directly at 717-597-4610 or via email at [kylie@greencastlepachamber.org](mailto:kylie@greencastlepachamber.org).

## BUSINESS PERSON & AMBASSADOR AWARDS



The CVBA recently announced Tim Henry, President & CEO of Franklin Financial Services Corporation and **F&M Trust**, as the 2024 Business Person of the Year and Pat Abbott of **Strickler Agency** as Ambassador of the Year during the Annual Meeting.

The event was sponsored by **WellSpan Health** and hosted at Green Grove Gardens with approximately 250 CVBA members in attendance. The Business Person of the Year award has been given annually since 1987 to a person who has proven professional leadership and business accomplishments while having a positive impact on the community.

With over 40 years of experience in financial services, Henry has led F&M Trust to manage over \$2.2 billion in assets across 23 community offices in Pennsylvania and Maryland. Under his leadership since 2016, the organization has seen significant growth and innovation. Beyond his professional role, Henry is deeply committed to giving back, serving on several nonprofit and regional development boards and leading initiatives like providing essential supplies for homeless and at-risk veterans. His dedication to excellence and the community exemplifies the qualities celebrated by this award.

Abbott of Strickler Agency received the CVBA Ambassador of the Year award for her involvement and service as an ambassador over the past year. As a key member of the Ambassadors and the Community Outreach Committee, Abbott has led initiatives like volunteering for the Exchange Club's Back-to-School Shopping Event. Her enthusiasm shines through her active participation



in events, her efforts to promote local businesses and her role as a cheerleader for community success.

In addition to networking and breakfast, guests also heard from guest speaker Larry Booker, Central PA Relationship Program Manager for the **PA Treasury Office**. Booker discussed the unclaimed property available in Franklin County and the surrounding area that they hope to return to residents and businesses.

Grand Sponsor:



Premier Sponsors:



Table Sponsors: 1st Ed Credit Union; Brechbill & Helman Construction Co., Inc.; F&M Trust\*; Herbert, Rowland & Grubic, Inc.; Keystone Health; Menno Haven Retirement Communities; Patriot Federal Credit Union; RKL LLP; SEK, CPAs & Advisors

\*denotes two table sponsorships

Coffee Sponsor: Habitat for Humanity of Franklin County

Patron Sponsors: Bartlett Tree Expert Company; Corning Credit Union; Cumberland Valley School of Music; Franklin County Area Development Corp.; Kinsley Construction; LCSi Lehman Construction Services, Inc.; Occupational Services, Inc.; SunnyHill Properties Inc.; Teflon Roofing; Triad Engineering, Inc.

# ALLIANCE CARD ANNOUNCEMENT



The CVBA is proud to announce all members may participate in the Alliance Card program at no extra charge beginning in 2025. The program offers a fantastic opportunity to help our local economy thrive by benefiting both your business and the community at large.

## WHY JOIN THE ALLIANCE CARD?

The Alliance Card Program is designed to drive foot traffic to local businesses by providing community members with exclusive deals and discounts. By participating, your business can:

- **Increase Customer Loyalty:** Offering a special deal through the Alliance Card can help you attract new customers and retain existing ones by providing them with extra value.
- **Enhance Visibility:** As part of the program, your business will be featured in our promotional materials, which can significantly boost your visibility in the local market.

- **Strengthen Community Ties:** By supporting local residents with special offers, you demonstrate your commitment to the community, fostering goodwill and a positive brand image.

More than 30 CVBA members already participate, like 10 percent off your order at **Falafel Shack**, 10 percent off rust repairs at **E&B Welding**, 15 percent off all vinyl area rugs at **The Floor Trader Outlet**, \$2 off 'The Works' wash at **Tommy's Express Car Wash**, etc.

## HOW TO JOIN

Becoming a part of the Alliance Card Program is simple. All you need to do is decide on an offer that aligns with your business goals and customer interests. Whether it's a percentage discount, a buy-one-get-one-free deal, or a special gift with purchase, your offer can make a significant impact. Once you've made your decision, please email Bailey at [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org) with the information.

Join us in this initiative and watch your business grow while supporting our community. We look forward to seeing your unique offer in the Alliance Card Program soon! To learn more visit [CVBAlliance.org/Alliancecard](http://CVBAlliance.org/Alliancecard).

# NOMINATE BUSINESSES & LOCAL LEADERS



The Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber will recognize businesses and leaders who have made a substantial difference in our community during 2024 at our upcoming Awards Breakfast.

the **Chambersburg Country Club**. We invite you to consider nominating organizations and individuals you feel exemplify the criteria following award categories: Athena Leadership Award, Event of the Year, Innovator of the Year, Emerging Business Leader, Employer of the Year, Nonprofit of the Year and Spirit of the Community. We will also recognize two first responders with the Bravery in Blue Award and Courageous Responder Award.

Nomination guidelines and details for all the awards are available online at [CVBAlliance.org/Awards](http://CVBAlliance.org/Awards). All nominations must be submitted online by February 5 or emailed to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org).

Nearly 10 individuals and businesses will be honored for their outstanding accomplishments on March 27 at

# FIRST RESPONDERS APPRECIATION DAY



In December, the CVBA thanked our local heroes on First Responders Appreciation Day! Volunteers from the CVBA delivered goodies like coffee, snacks and supplies to 35 stations in Franklin County including Mercersburg, Shippensburg, Fannettsburg, Fayetteville, Greencastle, Blue Ridge Summit, Dry Run, Waynesboro, Mont Alto, Pleasant Hall, South Mountain and Chambersburg. Thank you to our volunteers for donating their time and a special thanks to the below businesses that donated.

**Hero Sponsor:**



**Contributor Sponsor:**

RKL LLP, Brightspeed Business, Salzmann Hughes, P.C.

**Coffee Sponsor:**

Praying Time Ministries Church of God in Christ



- 1st Ed Credit Union
- Brechbill & Helman Construction Co., Inc.
- Franklin County Visitors Bureau
- Grove Family Library
- Jim's Farmers Market
- Kenny's Grill & Ice Cream
- King Street Church
- Meadows Frozen Custard of Chambersburg
- Newcomer Associates architecture + engineering
- Occupational Services, Inc.
- Providence Place Senior Living
- Strickler Agency
- SunnyHill Properties
- TB Wood's
- The Butcher Shoppe
- Whole and Holy Integrative Wellness



# CVBA101

NEW MEMBER ORIENTATION

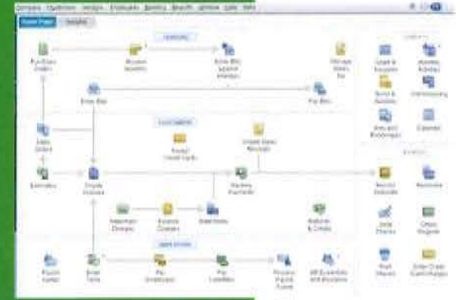
FRIDAY, FEB. 7 | 8AM | COFFEE PROVIDED  
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# CVBA TRENDING NEWS



Thank you to the 200+ individuals for joining us at the 9th Annual Franklin County Legislative Breakfast at Green Grove Gardens moderated by Clint Barkdoll! The panel featured representatives Rob Kauffman, Paul Schemel and Rich Irvin, who discussed important issues affecting the business climate in our area. The Franklin County Government Affairs hosted the event through the Greater Chambersburg Chamber of Commerce, Greencastle-Antrim Chamber of Commerce, Greater Waynesboro Chamber of Commerce, Shippensburg Area Chamber of Commerce and Tuscarora Area Chamber of Commerce.

Grand Sponsor:



Premier Sponsors:

Visiting Angels  
WellSpan Health  
West Penn Power



*Table Sponsors:* Adams Electric Cooperative, Inc.; Boyer & Ritter CPAs and Consultants, F&M Trust, Herbert, Rowland & Grubic, Inc., RKL LLP, Salzmann Hughes, P.C., SEK, CPAs & Advisors and Strickler Agency, Inc.

*Coffee Sponsor:* Habitat for Humanity of Franklin County

*Patron Sponsors:* Budget Blinds of Chambersburg & Gettysburg, Ghost Writer, Newcomer Associates architecture + engineering, The Salvation Army of Chambersburg PA, Setas Mushrooms LLC, The Tide and Triad Engineering, Inc.



Congratulations to **Miller Investments** and welcome to the CVBA! We celebrated the opening of Patriot Business Park, located on the Letterkenny campus at 2015 Carbaugh Avenue in Chambersburg, with them recently. This warehouse space has been renovated to include new loading docks, a rejuvenated roof, updated lighting, fiberoptic internet service and more. It is also available for lease. Learn more at [www.patriotbusinesspark.com](http://www.patriotbusinesspark.com).



**Two Men & A Truck** recently opened a location in Chambersburg at 1011 Wayne Avenue! The CVBA was honored to join them for a ribbon cutting celebration and to learn more about their business. Not only do they help with moves, but they also do junk removal. The new location will service Chambersburg, Waynesboro, Fayetteville, Shippensburg, Mercersburg and Greencastle. For more information, call 240-232-4423 or visit [TwoMenAndATruck.com](http://TwoMenAndATruck.com).



Cheers to **Rough Edges Brewing**! We were proud to join their team in celebrating the grand opening of their upstairs event space at 91 West Main Street in Waynesboro. When Rough Edges opened, the business was Waynesboro's first craft brewery in over 100 years! They use a five barrel brewhouse and serve beer in the completely restored and historic location on Main Street. Stop in to see the new event space and you'll also find delicious brews and food. For more information, visit [rougedgesbrewing.com](http://rougedgesbrewing.com).



# CVBA TRENDING NEWS



We had a packed house for the annual Holiday Mixer sponsored by **Menno Haven** with more than 250 guests! Attendees enjoyed an evening filled with festive Christmas decorations, scrumptious food and wonderful networking opportunities. We'd like to thank these businesses for setting up as table sponsors: **All Seasons Vacations, LLC; BCM Payroll Services; BrightSpeed Business; Corning Credit Union; The Foundation for Enhancing Communities; Franklin County Community Foundation; Franklin County Free Press; Higher Information Group; Impressive Aesthetics & Wellness; Penn National Insurance; Penn State Mont Alto; Providence Place; Pure Water Technology; Teflon Roofing; The Tide Global Media Ministry; Triad Engineering, Inc. and WellSpan Health.**



Congratulations to **PA Counseling Co-op** on the opening of their Shippensburg location and new membership with the CVBA! Located at 21 North Prince Street, their team is ready to support the community with accessible mental health care. Their services include therapy for individuals, couples and families as well as specialized forms of therapy like EMDR (Eye Movement Desensitization and Reprocessing) and sex therapy. To learn more about their services visit [www.pacounselingcoop.com](http://www.pacounselingcoop.com).



Congratulations, **Healthy Communities Partnership of Greater Franklin County (HCP)** on your new space at 1035 Wayne Avenue in Chambersburg! HCP has many programs including Be Kind, Chambersburg Cares, Student Assistance, Freedom From Smoking, Go Girls Go!, Teens For a Better Tomorrow and much more. Visit their new office or [www.hcpfranklinpa.org](http://www.hcpfranklinpa.org) for more information.



We are pleased to announce the **Holiday Inn Express & Suites** at 1097 Wayne Ave in Chambersburg has completed a renovation! All 77 rooms feature new furniture, carpets and improved amenities for a comfortable stay. Guests can also enjoy a renovated conference room for meetings, upgraded pool and gym facilities for relaxation. Whether for business or leisure, the Holiday Inn Express & Suites is ready to deliver an exceptional experience. Book your next stay at [ChambersburgPaHotel.com](http://ChambersburgPaHotel.com).



We enjoyed a fantastic evening at the **Art Sign Company of Chambersburg LLC** for the November Mixer! Not only did guests enjoy delicious food and networking, but we were able to celebrate Art Sign's two year anniversary at 3155 Lincoln Way East in Fayetteville. Thanks everyone for coming. Art Sign is known for outstanding graphics including vehicle wraps, lighted commercial signs, banners, custom lettering and more. Visit them online at [artsignco.com](http://artsignco.com).

# MEMBER SPOTLIGHTS

## RUSSELL STANDARD

1514 Black Gap Road, Fayetteville, PA | [barry.statler@russellstandard.com](mailto:barry.statler@russellstandard.com)  
717-496-7108 | [RussellStandard.com](http://RussellStandard.com)

**Russell Standard** is a leading provider of high-quality asphalt emulsion products and pavement preservation services, proudly serving the Cumberland Valley region since 1992. As a family-owned business with a long-standing dedication to excellence, the company supplies asphalt and asphalt emulsions and performs preventative road maintenance to approximately 65 municipalities in the region. However, our footprint extends beyond Pennsylvania, and we provide services in Ohio, West Virginia, Maryland, North Carolina, South Carolina, Tennessee, Georgia, Delaware and Alabama.

Named Cumberland Valley Business Alliance's "2024 Employer of the Year," Russell Standard's mission is "to be the most respected partner in the region by serving our team and customers like family" and we know that begins with our employees. We are committed to providing employees with competitive benefits, work/life balance, and personal and career growth opportunities. If you are interested in joining Russell Standard, our 2025 hiring season begins in February, and we will host a job fair at our Fayetteville, Pa. office on March 11 from 9 a.m. to 4 p.m. and March 12 from 12 to 8 p.m. Follow us on Facebook for more details.



## FOX'S PIZZA DEN CHAMBERSBURG

120 South Main Street, Chambersburg, PA | [flinninvestments@gmail.com](mailto:flinninvestments@gmail.com)  
717-660-0313 | [www.FoxsPizzaDen.com](http://www.FoxsPizzaDen.com)

**Fox's Pizza Den**, a family-owned franchise based near Pittsburgh, has a reputation for delicious and diverse menu options, and the Chambersburg location is no exception. From savory pizzas and crispy wings to hearty sandwiches, fresh salads and indulgent desserts, the restaurant caters to a variety of tastes. Under the leadership of Jake and Courtney Fulton, the Chambersburg Fox's Pizza Den combines the charm of a small-town business with the quality and consistency of a trusted brand. Their dedication to excellent service and community involvement ensures that Fox's Pizza Den is more than just a place to eat – it's a part of the Chambersburg story.

Jake and Courtney Fulton, owners of Fox's Pizza Den in Chambersburg, are passionate about their community and committed to enhancing the downtown experience. Their decision to purchase the business stemmed from a desire to invest in the heart of Chambersburg, a place they love and see great potential in. By taking ownership of Fox's Pizza Den, the Fultons have not only continued a beloved local eatery but have also embraced an opportunity to contribute to the vibrancy and growth of the downtown area.

Follow their restaurant at [Facebook.com/FoxsPizzaDenChambersburg](https://www.facebook.com/FoxsPizzaDenChambersburg) for the best meal deals!



# RECENT NEWS FROM OUR MEMBERS

**Wilson College** announces the launch of three new academic programs that will provide students with the expertise needed to succeed in some of the fastest-growing job markets. These new offerings include two programs aimed at undergraduate students—Cybersecurity and Computer Science—and a new graduate level program in Educational Leadership.



**SEK, CPAs & Advisors** won two categories in **Herald Mail Media's** Tri-State's Best Community's Choice Awards for 2024: SEK was voted Best Accounting Firm and Kelli Cobb, CPA, MBA, Member of the Firm, was voted Best Accountant. In the newspaper's annual Tri-State's Best Awards, readers nominate and vote for their favorite businesses and business professionals.

**UPMC Heart and Vascular Institute** in Central Pa. has treated its first patient with a new therapy for in-stent restenosis (ISR), a condition in which scar tissue forms inside the stent, causing a previously opened coronary artery to narrow again. The team was the first to participate in a national clinical trial evaluating the technology back in 2021.



**SEK, CPAs & Advisors** is pleased to announce Amanda Woller, QKA®, MBA, Senior Administrator, has successfully completed the certification process with the American Society of Pension Professionals and Actuaries (ASPPA) to earn the Qualified 401(k) Administrator (QKA®) credential. The QKA® credential is designed for retirement plan professionals specializing in 401(k) plans, signifying advanced knowledge in key areas such as plan recordkeeping, non-discrimination testing and overall plan administration. This achievement highlights Amanda's dedication to providing exceptional retirement plan expertise to the firm's clients.

**Franklin County Historical Society** at the Old Jail is hosting an art exhibit for the Art Alliance titled "Imagine" in conjunction with IceFest from February 1 through the month. Also, the society is curating an exhibit from its collection, titled "Painted Paper," looking back in time at the work of local artists from the past. Included in this exhibit will be examples of German Fraktur, a cultural style of art inscription. For more details, visit [www.franklinhistorical.org](http://www.franklinhistorical.org).



**The Franklin County Conservation District** recently held a tour for local legislators to showcase key projects and conservation efforts. The tour included a warehouse facility, a large solar farm, a floodplain restoration site and a farming operation with newly-constructed improvements.

Franklin County was the recipient of over \$3 million in grant funding for 2023 for stream restoration work and ag-related improvements for area farmers. In addition, the Franklin County Erosion & Sediment Control staff is kept very busy with permitting for warehouses and solar farms, along with residential and commercial construction.

**Wilson College** recently received a grant from **WellSpan Health** and the Summit Endowment that will assist the College in upgrading equipment that supports studies in nursing, healthcare and exercise science education. WellSpan Health and the Summit

Endowment provides grants to 501(c)(3) nonprofit organizations that address health issues impacting Franklin County or Shippensburg, Pa. residents.



**Herbert, Rowland & Grubic, Inc.** has promoted Jim Feath to vice president of operations. This is a key role in the firm's organizational re-design initiative, which seeks to build a foundation for aggressive growth while maintaining the company's reputation for exceptional quality and client service.

**The Boys & Girls Club of Chambersburg and Shippensburg** is happy to announce that 2024 summer camp participants were provided with an exciting opportunity to visit Regal Cinemas as part of this year's summer camp program. The program benefited children in grades K-8 who were enrolled in BGCCS summer camp, providing them with opportunities to experience the magic of cinema while staying engaged in structured activities during the summer months.



More than 250 employees of **F&M Trust** recently spent an afternoon in Carlisle loading backpacks with essentials for local homeless and at-risk veterans. The employees packed more than 300 backpacks as part of Totes for Hope, the American Red Cross of Greater Pennsylvania's effort to support homeless, hospitalized, at-risk and resource deprived veterans in the community. The backpacks, which contain toiletries, household basics and comfort items, are provided to VA hospitals, community groups and non-profits to get them into the hands of those who need them.



**Herbert, Rowland & Grubic, Inc.** has promoted Adrienne Vicari to vice president of growth, a new position that drives new client development across the organization. The position was created as part of an ongoing organizational realignment to scale the firm for growth while preserving its commitment to technical excellence and personalized service. The realignment creates unique channels for client outreach, technical expertise and operational delivery, ensuring each gets proper focus and attention.

**Meritus Medical Center** earned its fourth straight "A" Hospital Safety Grade from The Leapfrog Group, an independent national nonprofit watchdog focused on patient safety. Leapfrog assigns an "A," "B," "C," "D" or "F" grade to general hospitals across the country based on over 30 performance measures reflecting errors, accidents, injuries and infections, as well as the systems hospitals have in place to prevent them.



**Patriot Federal Credit Union** recently received a 2024 Davey Award from the Academy of Interactive and Visual Arts (AIVA) for its redesigned website, which aims to enhance user experience across diverse demographics while improving self-service capabilities. Davey Award winners are evaluated by the AIVA, an invitation-only body made up of top-tier professionals from acclaimed media, advertising and marketing firms.



**Achieved 73 new members**

for 803 total members in our regional network.



**Representing members in 53 cities & 22 counties**

across these states:  
PA, MD, NY, VA, WV, CA & TX.



**Circulated 35,000 Alliance cards**

with 36 participating member businesses.

The CVBA is a partnership between the Chambersburg and Greencastle-Antrim Chambers of Commerce.



**47K**

Online business directory views

**162K**

Website page views this year

**5K**

Newsletters distributed

**922**

Member event listings at CVBAlliance.org

Our mission is to help our members prosper and enhance the quality of life in the Cumberland Valley.

## EVENT STATS

**209** Events & programs



53 ribbon cuttings

36 special events & programs

46 Ambassador meetings

8 Lunch & Learns

13 CVBA mixers

Chamber Foundation events **36**

20 Downtown Chambersburg Inc. events



**Awards Breakfast**

- 225 attendees, 9 awards



**Economic Development Breakfast**

- 200 attendees, 7 awards

**Franklin Co. Education Summit**

- 150 attendees, 3 panelists

**Legislative Breakfast**

- 230 attendees, 3 panelists

**Annual Meeting**

- 240 attendees, 2 awards

**Women's Conference**

- 110 attendees, 3 speakers

**Young Professional Awards**

- 100 attendees, 7 awards

**Young Professionals Conference**

- 75 attendees, 2 speakers



## 2024 AWARD WINNERS

**ATHENA Young Professional Award:** Ruth Chupp, Golden Juniper Boutique

**Educator of the Year:** Cody Marker, Chambersburg Area School District

**Young Professional Employer of the Year:** Dr. Anirudh Patel, Cumberland Valley Dental Care

**Entrepreneur of the Year:** Sarah Nelson, Scoops on the Square

**Nonprofit Young Professional of the Year:** Malachi Maurer, WellSpan Health

**Volunteer of the Year:** Jordan Nace, WellSpan Health

**Rising Star Award:** Courtney Kirby, Russell Standard

**Athena Leadership Award:** Dr. Lura Hanks, Greencastle-Antrim School District

**Spirit of the Community:** Sam Worley

**Innovator of the Year:** Matthew Wedd, The Conococheague Institute

**Nonprofit of the Year:** Children's Advocacy Center of Franklin County

**Event of the Year:** Fort Loudoun Market Fair

**Employer of the Year:** Russell Standard

**Emerging Business Leader:** Kacie Gelsinger, The Floor Trader Outlet of Chambersburg

**Business Person of the Year:** Tim Henry, F&M Trust

**Ambassador of the Year:** Pat Abbott, Strickler Agency

**Property Improvement up to \$150K:** iWAT LLC

**Property Improvement \$150K - \$500K:** The Dapper House & Hidden Key Brewing Co.

**Property Improvement \$500K - \$1M:** Greencastle Veterinary Hospital

**Property Improvement \$1M - \$5M:** First Start Partnerships for Children & Families

**Property Improvement \$5M - \$10M:** WellSpan Health

**Environmental Sustainability:** Lady Moon Farms

**Historic Preservation:** Capitol Theatre Center



# GREENCASTLE ANTRIM Chamber of COMMERCE

Promoting economic prosperity and community vitality since 1955

**APPROX. 6,500**  
local and visiting customers patronize downtown Greencastle vendors and businesses annually from G-ACC events

**4,000** people participate in Greencastle's Heritage Christmas festivities:

- Heritage Christmas in the Square
- Lights of Love
- Horse & Wagon Rides
- Photos with Santa
- Light It Up Contest
- Heritage Christmas Home Tour
- Small Business Saturday

**1K** Attend Sidewalk Days in downtown Greencastle  
**140** Vendors participate

**120** golfers & **20** volunteers participate in the 35th Annual Golf Tournament

**1,000** FESTIVAL GOERS  
**ATTEND 2ND GRUB & PUB FESTIVAL**

**500** people at Craft Beer, Wine & Spirits Festival

[www.GreencastlePaChamber.org](http://www.GreencastlePaChamber.org)

# GREATER CHAMBERSBURG CHAMBER OF COMMERCE

Helping our members prosper and supporting our community since 1911

**APPROX. 99** Pickleball players attend 3rd Annual Tournament  
**— \$2K of proceeds —**  
Donated to Chambersburg Memorial YMCA in 2024

**144** golfers at the sold-out 29th Annual Chamber Golf Tournament

**36** RESTAURANTS PARTICIPATE in 8th Annual ChambersFest Restaurant Week

**THOUSANDS** attend the weeklong ChambersFest activities in 2024

**APPROX. \$3,321** RAISED by Chambersburg Civil War Seminars & Tours to donate to local nonprofits related to the Civil War.

**22** properties participating in Deck the Town light display contest to raise funds for the Cumberland Valley Animal Shelter.

**\$1,400** donated to Chambersburg Area Education Foundation for scholarships from Tim & Susan Cook Memorial Race.

**CHAMBER Affiliates**  
Chambersburg Area Development Corp.  
Greater Chambersburg Chamber Foundation  
Downtown Chambersburg Inc.  
Cumberland Valley Regional Development Corp.

[www.Chambersburg.org](http://www.Chambersburg.org)



# 2024 Affiliate Highlights



CHAMBERSBURG AREA DEVELOPMENT CORP.

Our mission is to enhance the economic health of the economy through real estate development and philanthropic efforts.



[www.Chambersburg.org/CADC](http://www.Chambersburg.org/CADC)

## 2023/2024 COMMUNITY INVESTMENT



Supporting the greater Franklin County business community by promoting leadership, citizenship and workforce development.

625 Leadership Community Grads Since 1987  
343 Leadership Youth Grads Since 2010

43 new grads in 2024

[www.Chambersburg.org/Leadership](http://www.Chambersburg.org/Leadership)

900 ICE CREAM LOVERS  
ATTEND SCOOP-A-PALOOZA  
\$9K raised

\$18K AWARDED to Franklin County educators for Technology Innovation Projects

76 core community volunteers assisted with 36 events and programs in 2024

Run Your ICE 5K Off  
393 RUNNERS & WALKERS  
\$10,000 raised  
For leadership scholarships, American Cancer Society/ Relay For Life & IceFest



Driving downtown development and increasing economic vitality to benefit the Chambersburg community.

20 DOWNTOWN EVENTS  
like Fountain Fest, Small Business Saturday, Falling Springs Beer Fest

40 food trucks and THOUSANDS of festival goers

[www.DowntownCburg.org](http://www.DowntownCburg.org)

Ground breaking held for the Spring St. Amphitheater project. Expected completion in Fall 2025.

5 new businesses join the downtown merchant community

Upgraded downtowncburg.com and revamped the downtown guide to enhance the visitor's experience downtown

\$20K AWARDED in matching funds for façade improvements on downtown buildings

# THANK YOU

to these businesses for their support!

## Stakeholder Members

**ORRSTOWN  
BANK**

**F&M  
TRUST**

**Starr  
Insurance**

**UPMC**  
LIFE CHANGING MEDICINE

**Chick-fil-®  
Chambersburg**

**rkl** ADVISORS for  
WHAT'S NEXT

**WELLSPAN®  
HEALTH**

## Visionary Members

**Brechbill  
& Helman**  
CONSTRUCTION COMPANY INC.

**M&T Bank**

**Ventura Foods®** **HRG**

**Patriot**  
FEDERAL CREDIT UNION

**SEK**  
CPAs & ADVISORS

franklin  
**hospice**

**Epiroc** **Manitowoc**

**Schreiber.**

**VOLVO**

**Walmart**

**SPHERION™**  
STAFFING & RECRUITING

## Champion Members

1ST ED CREDIT UNION  
CHAMBERSBURG  
AMERICAN PRINT CONSULTANTS  
BOOST MOBILE BY CPA WIRELESS  
BWISE MANUFACTURING, LLC  
CORELLE BRANDS  
CUMBERLAND VALLEY TREE SERVICE  
- LANDSCAPING  
DAVID H. MARTIN EXCAVATING,  
INC.  
GIANT FOOD STORES, INC.  
HERBRUCK'S OF PA  
INGRAM CONTENT GROUP  
KEYSTONE HEALTH  
KINSLEY CONSTRUCTION

KNOUSE FOODS COOPERATIVE, INC.  
LCSI LEHMAN CONSTRUCTION  
SERVICES, INC.  
LETTERKENNY ARMY DEPOT  
MARTIN'S FAMOUS PASTRY SHOPPE,  
INC.  
MERITUS HEALTH  
NEW ENTERPRISE STONE & LIME  
Co., INC.  
NUTEC  
PENN STATE MONT ALTO  
PROVIDENCE PLACE SENIOR LIVING  
RE:CYCLE REVERSE LOGISTICS  
SHEETZ, INC. #392

SHIPPENSBURG UNIVERSITY OF  
PENNSYLVANIA  
SHOEMAKER'S INSURANCE &  
FINANCIAL  
STAPLES FULFILLMENT CENTER  
TB WOOD'S  
TEFLON ROOFING  
THE BUTCHER SHOPPE  
THE YORK WATER COMPANY  
TRACTUS LEADERSHIP SOLUTIONS  
TRU BY HILTON  
ULTA INC.  
WEST PENN POWER - A  
FIRSTENERGY CO  
WILSON COLLEGE

Questions about your membership? Contact [info@cvballiance.org](mailto:info@cvballiance.org) or 717-264-7101

**RKL LLP**, a prominent firm known for its advisory excellence, has announced the launch of its all-encompassing 2024 Tax Guide. This timely resource is tailored to assist both individuals and organizations in mastering the intricacies of tax planning for the coming year and beyond, and it comes amid significant changes in tax regulations. The guide is invaluable for those aiming to enhance their tax positions, providing a wealth of tax planning strategies. It covers vital information on tax figures and filing procedures for 2024, with particular attention to self-service options offered by the IRS and Pennsylvania's tax services. The publication also delves into advantageous tax credits related to energy efficiency, electric vehicles and education, which could yield substantial savings.



**Adams County Winery** was named Pennsylvania Winery of the Year at the 2024 Pennsylvania Wine Invitational, held Wednesday, November 6 to November 13, hosted by Libation magazine, one of the leading publications in the wine, beer and spirits lifestyle industry. The competition brought together Pennsylvania's finest wineries, showcasing hundreds of exceptional wines and Adams County Winery emerged as a top contender, taking home multiple prestigious awards. Adams County Winery's achievements include: Double Gold - Best in Class, Native American and Hybrid Wines: 2023 Vintage Roots; Gold Medal Winner: 2023 Harvest Blend - Vintners Reserve; Gold Medal Winner: 2023 Vintage Roots; Silver Medal Winner: 2023 Tears of Gettysburg; Silver Medal Winner: 2023 Stray Cat Strut.



In 2025, the **Conococheague Institute**, will launch a new immersive 18th-century animal husbandry program, offering visitors a unique, hands-on exploration of life on a frontier farmstead. This addition will enhance current offerings (which

includes free Saturday programs and education bookings) and help bridge a gap in the portrayal of early American life, by bringing goats and sheep to the farmstead. The program is part of a major initiative supported by the Americana Corner 'Preserving America Partners' \$125k 5-year grant, aligning CI with the America250 celebrations and historic tourism efforts. CI's Matthew Wedd recently presented at a national conference for Americana Corner and is excited to further their important work of creating the next generation of historians (and animal lovers). Learn more at [americanacorner.com](http://americanacorner.com) or contact Matthew at [info@cimlg.org](mailto:info@cimlg.org).

**Allison-Antrim Museum** in Greencastle will hold its first 2025 monthly speaker meeting on Thursday, January 9, in the German Bank Barn beginning at 7 p.m. Brad Gottfried will be the speaker focused on the aftermath of the Battle of Gettysburg. This exciting PowerPoint presentation follows the activities and exploits of each army as they made their way to the Potomac River after the battle. The presentation will also consider whether Meade was too slow, whether Lee continued collecting supplies and if Lincoln was justified in his frustration with Meade. Brad is a Gettysburg Licensed Town Guide, an Antietam Licensed Battlefield Guide and has written 19 books on the Civil War. There is no fee to attend, but donations are greatly accepted. For more information, please call 717-597-9325, visit the website at



[www.greencastlemuseum.org](http://www.greencastlemuseum.org). **Whole and Holy Integrative Wellness**, in downtown Chambersburg, now has six therapists on staff and a location in downtown Carlisle! Whole and Holy offers faith based, holistic mental health and wellness for individuals of all ages, couples and families. We have therapists who specialize in trauma, anxiety, couples therapy, attachment issues and more.

**Allison-Antrim Museum** will host the annual **Greencastle-Antrim High School Junior and Senior Art Exhibition** in the South Rotating Exhibit Bay in the Barn from January 14 through February 14, 2025. The facility is wheelchair accessible. The Museum is open Tuesday to Friday, noon to 4 pm, and 11 am to 1 pm on Saturdays. For more information, visit [www.greencastlemuseum.org](http://www.greencastlemuseum.org).



The Adalyn Rose Foundation (ARF) and the Eddie and Alexa Loughery family recently donated two Remembrance Carts to the labor and delivery units at **UPMC Magee-Womens** at UPMC Memorial and UPMC Lititz. In addition to the carts,

ARF provided its Gentle Guidance and Care Bereavement Training to 12 UPMC labor and delivery staff members. The Loughery family, Eddie, Alexa and son, Asher, made this heartfelt donation in memory of their late son, Parker, who was born on Sept. 25, 2023 and passed away on Oct. 1, 2023.



The American Hospital Association (AHA) announced that it has honored **WellSpan Chambersburg Hospital** in Chambersburg, Pennsylvania in appreciation for its 75 years of participation and leadership in the AHA. AHA Regional Executive Michael

Draine presented the award to WellSpan Vice President and WellSpan Chambersburg Hospital President John Massimilla and the leadership team on Nov. 21.

**The Tide 2025 Your Soles ~ Their Souls Shoe Drive** runs from January to March this year. You can help reach the 10,000 pair goal by donating new and gently worn shoes to benefit micro-enterprise around the world through a partnering organization and, at the same time, fund The Tide Literacy Classes to villagers in India who may not otherwise have a means to learn to read and write in their own language. To find a Community Collection site near you visit [thetide.org/shoes](http://thetide.org/shoes) or contact [events@thetide.org](mailto:events@thetide.org) or 717-264-7288. Special thanks to Cubes Moving & Storage of Chambersburg for donating the use of a storage cube and to all of the area businesses and churches for collecting this year.

**Meritus Medical Center** was recently named a high performing hospital in maternity care by U.S. News & World Report. The publication's annual Best Hospitals for Maternity Care ratings also recognized Meritus as one of 118 Maternity Care Access Hospitals, which provides maternity services in areas that would otherwise lack access to such care. This is the second year that Meritus has been designated a Maternity Care Access Hospital. For more information, visit [www.meritushealth.com](http://www.meritushealth.com).





**F&M Trust** recently celebrated the opening of its newest community office at 4765 Linglestown Road in Harrisburg with a ribbon-cutting ceremony. The office is the bank's first in Dauphin County and one

of 23 community-banking locations across five counties in Pennsylvania and one county in Maryland. Construction on the 1,700-square-foot building near Colonial Golf and Tennis Club began in April 2024. It is the first new construction of a banking location since F&M Trust opened its office in Mechanicsburg in 2012.

U.S. News & World Report, the global authority in hospital rankings and consumer advice, has named **UPMC Magee-Women's** at UPMC Carlisle, UPMC Hanover, UPMC Harrisburg and UPMC Memorial as 2025 High Performing hospitals for Maternity Care. This is the highest award a hospital can earn as part of U.S. News' Best Hospitals for Maternity Care annual study.



**Antrim Township** recently hosted a special 175th Anniversary Celebration at Martin's Mill Bridge. Community members were invited to drive through the 1849 covered bridge that spans over

the east branch of the Conococheague Creek. Mother nature also cooperated turning the festivities into a magical winter wonderland. Special thanks to Sherrill Photography for the photo.



Due to the overwhelming generosity of area residents, the **Habitat for Humanity of Franklin County** Used Book Sale in October saw an increase in activity and raised \$26,000. The funds will be used to purchase

building materials for Habitat houses under construction in Chambersburg and Waynesboro. **BCM Payroll Services** sponsored the event and **Patriot Federal Credit Union** made their branch locations available for donations. The community contributed over 40,000 items for the sale including books, puzzles, games and music. **St. John's United Church of Christ** hosted the sale by providing space and volunteers. Additionally, Friends of Legal Services made many supplies, sorting space and volunteers available to support the Habitat book sale. To learn how you can make a difference in our local community through Habitat, contact the office at [info@habitatfranklinpa.org](mailto:info@habitatfranklinpa.org) or 717-267-1899.

**Herbert, Rowland & Grubic, Inc. (HRG)** has promoted Justin Mendinsky to assistant vice president, overseeing the firm's water & wastewater service group. The position was created as part of an ongoing organizational realignment to scale the firm for growth while preserving its commitment to technical excellence and personalized service. Mendinsky's position is part of the channel focused on technical expertise. Mendinsky previously managed the water & wastewater team in HRG's Harrisburg office and has more than 20 years of experience with the firm. HRG assists with the planning, design and management of community infrastructure. For more information, visit the website at [www.hrg-inc.com](http://www.hrg-inc.com)



Five **Wilson College** students will each receive a \$3,000 scholarship from a grant awarded by The Thoroughbred Education and Research Foundation (TERF) for the 2024-2025 academic year. Since 2015, TERF has generously provided

Wilson student recipients with over \$112,000 in scholarship awards, including this year's grant of \$15,000.

## FUNDING AVAILABLE FOR BUSINESSES & ENTREPRENEURS

The **Community Development Corporation (CDC)** of Franklin County is an affiliate of the Greater Chambersburg Chamber of Commerce. Since 1994, CDC has been bridging the gap between dreams and reality. CDC is designed to promote, develop and improve the housing, small business and economic conditions in Franklin County. CDC can provide a flexible source of funding for projects in the community as a supplement to financing from banks and other existing financing programs. For more information, contact CDC Executive Director Maryliz Toohig, at 717-264-7101 ext. 209 or [mtoohig@chambersburg.org](mailto:mtoohig@chambersburg.org).

## CREATING VALUE IN EMPLOYEE BENEFITS

Submitted by **MyBenefitAdvisor/ChamberChoice**

In recent years, it has become apparent that the traditional principles pertaining to "value" in workplace benefits have changed. The reality many employers are embracing is twofold:

1. *Employees are not just workers, but real people.*
2. *A person's job is a component of their life, not separate and distinct from it.*

As a result, employers have realized the need to deliver both value and purpose in their benefit portfolios. To do this, in face of the economic and business uncertainties facing them, organizations are strategically redirecting their benefit expenditures on things that matter most to their employees. They are seeking to understand what employees prefer and value, eliminating underutilized and less relevant benefits, while focusing on improving wellbeing outcomes in a cost-effective manner.

Behind salary, most employees rate benefits, empathy and flexibility in their position responsibilities as most important when evaluating either their current job or future employment opportunities. As a result, employers are evaluating their benefit programs to assure they are properly designed to help keep employees feeling safe, protected and prepared for any health concerns that may arise. Additionally, business leaders continue to embrace flexibility both in the workplace and in the benefit programs offered to accommodate the needs of their staff.

The Cumberland Valley Business Alliance offers its members access to My Benefit Advisor as a solution for employee benefits, including voluntary offerings. For more information about My Benefit Advisor, visit our website at [cvba.mybenefitadvisor.com](http://cvba.mybenefitadvisor.com) or contact Rob Higginbotham at 800-377-3536.



# AWARDS BREAKFAST

THURSDAY, MARCH 27 FROM 7-9 A.M.  
Chambersburg Country Club, 3646 Scotland Rd.

## PROGRAM HIGHLIGHTS:

Honoring award recipients for their leadership, innovation and volunteerism.

Breakfast is served at 7 a.m.

Please use this time to network until the program begins at 7:30 a.m.

## RSVP:

\$35 for members, \$50 for non-members

Register [CVBAlliance.org/Events](http://CVBAlliance.org/Events) or 717-264-7101

**Table Sponsorships (\$500) & Patron Sponsorships (\$100) available.**

SEE REVERSE FOR DETAILS.

HOSTED BY:





# CVBA Awards Breakfast Sponsorship Opportunities

**Date:** March 2025

**Location:** Chambersburg Country Club

**Projected Attendance:** 225

**About the event:** CVBA will honor several of its members for their accomplishments in 2024 at the Awards Breakfast on in March 2025 from 7 to 9 a.m. The breakfast will feature a presentation of awards including the international ATHENA Leadership Award, Employer of the Year, Nonprofit of the Year and others followed by a keynote presentation.

**Contact:** Lark Kennedy, communications manager, 717-264-7101 ext. 206, [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org)

**Grand Sponsor - \$2,000 – M&T Bank first right of refusal**

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program and presentation
- A full page 5”w x 8”h ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest place setting
- Mention during welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event and logo featured in newsletter article

**Premier Sponsor - \$1,000 - six available**

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (otherwise company name listed)
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Half page 5”w x 4”h ad in the event program
- Mention during the welcome as Premier Sponsor

**ATHENA Leadership Award Sponsor - \$1,000 - F&M Trust and Jennings Chevrolet have first right of refusal**

- Preferred seating for two
- Opportunity for a representative to co-present the award and make a few remarks
- Logo on event webpage and promo materials as space allows (otherwise company name listed)
- Half page 5”w x 4”h ad in the event program
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event and in newsletter article
- Mention during the welcome as the ATHENA Award Sponsor

**Table Sponsor - \$500**

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter article

**Coffee Sponsor - \$300 – SOLD – Habitat for Humanity of Franklin County**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

**Patron Sponsor - \$100**

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

**Yes, I would like to sponsor the 2025 CVBA Awards Breakfast**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship.*

*Sponsorship payment must be processed before execution of benefits.*

**Payment Method (circle):** Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Return form to Lark Kennedy, Checks made payable to CVBA, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org). *Event venue, format and other details are subject to change at the discretion of the organizer.*

# GREATER CHAMBERSBURG CHAMBER OF COMMERCE STEVE CHRISTIAN PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



## CHAMBER DONATES \$1,400

The Chambersburg Area Education Foundation received a \$1,400 donation from the Greater Chambersburg Chamber of Commerce following the 20th Annual Tim and Susan Cook Memorial One-Mile Race. Held each year in memory of Tim and Susan Cook, who lost their lives in a tragic car accident in 2002, the race honors their legacy and supports scholarships for Chambersburg Area Senior High School students who exemplify their values. Nearly 100 runners participated in this year's event, coordinated by Coach Chris Monheim of the Chambersburg Road Runners Club and hosted as part of ChambersFest.

The Tim and Susan Cook Memorial Scholarship Fund, which benefits from race proceeds and donations from individuals, alumni and community groups, provides scholarships to CASHS students throughout the year. For more information on contributing, contact Angela Lynch at [angela.lynych@casdfoundation.org](mailto:angela.lynych@casdfoundation.org).

## BOARD MEMBER APPRECIATION

The Chambersburg Chamber board members gathered in late November to discuss 2025 objectives as well as talk about



opportunities and challenges that will face our community in the future. The session also included special recognition of Van Gray with **GearHouse Brewing Company** for completing two terms. To view a list of current board members, please visit [Chambersburg.org](http://Chambersburg.org).

## \$2,000 TO CHAMBERSBURG YMCA

The Chambersburg Memorial YMCA recently received \$2,000 raised from the 3rd Annual Rally in the Valley Pickleball Tournament hosted by the Chambersburg Chamber. Held this past October, the event brought together nearly 100 pickleball enthusiasts of all ages from multiple states for two exciting days of doubles competition with categories for men, women and mixed teams.

The Rally in the Valley tournament has become a much-anticipated annual event, drawing players from across the region. Next year's tournament will once again be held at the Chambersburg YMCA. Mark your calendars for October 10 and 11, 2025 for a fantastic weekend of friendly competition. The Chamber would like to thank its sponsors, participants and volunteers as well as Carla Christian, YMCA staff and Patty Stevens for their service on the committee.



## SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

**OPEN DAILY**

2197 Lincoln Way West, Chambersburg

717-263-2195



# GREENCASTLE-ANTRIM CHAMBER OF COMMERCE

# KYLIE BELLE MOORE EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



## UPCOMING 2025 EVENTS

The Greencastle-Antrim Chamber is hard at work planning its 2025 events. Mark your calendar now and watch for details in upcoming Chamber and CVBA publications. If you're interested in sponsoring, volunteering or participating, contact the G-A Chamber.

- April 12 - G-A Craft Beer, Wine & Spirits Festival
- June TBA - Annual Chamber Golf Tournament
- July 11 & 12 - 58th Sidewalk Days
- September 13 - Greencastle Grub & Pub Festival
- November thru December - Heritage Christmas activities

## TRADITION IS FOREVER: HERITAGE CHRISTMAS IN GREENCASTLE

The Greencastle-Antrim Heritage Christmas festivities included classic Christmas events and started with bringing in the annual tree into the Square. It was donated by Christopher and Stephanie Lockbaum. Thank you to **Cumberland Valley Tree Service & Landscaping** and **G.W. Electric** for the expert tree removal, transport and set-up. Bob Wolfe and his crew at G.W Electric spent the week perfecting the tree so the lights glittered perfectly when our Grand Marshall, Clara Christman, waved her magic wand and illuminated the Square.

The Annual Christmas Parade was hosted by **VerStandig Media** and **Antrim Way Honda** the following day. There were so many great floats, bands and festive groups - followed by Santa Claus himself! On Saturday, November 30, a number of our small business members participated in the Chamber's #SmallBusinessSaturday Sweepstakes. When they made a purchase from those participating businesses, they were entered in a raffle for a chance to win the grand prize of \$250 cash! All of our small businesses around town saw support from the community and many turned out to #ShopGreencastlePA.

Heritage Christmas in the Square was held on Friday December 6 & the 13. Our town was sure to bundle up with the chilly temperatures! The Square was bustling and featured the traditional sale and giveaway items offered by churches, community groups and a few retail vendors. It was pure excitement for kids who came to place their letter in Santa's Mailbox, have a photo with Santa, visit the Highline



Train Station display or receive an Uncle Bean balloon creation. Primary and elementary school-aged children were able to participate in the Santa's Workshop Scavenger Hunt and win prizes for finding all 10 items "hidden" in the downtown business windows. An additional wagon was added this year for the popular Horse & Wagon Rides, and guests of all ages enjoyed the wagon ride around town with some singing carols. Elves, Apple Annie, the Snow-person and The Grinch provided some extra merriment to the festivities.

The Heritage Home Tour on December 15 had beautiful stops featured this year! Participants had the opportunity to tour two decorated homes, the **RE/MAX Premier Executives** office with Uptown Cottage, the **Heritage Retirement Community**, as well as the Evangelical Lutheran Church. The church was also featured on the 2024 Heritage Christmas Tree Ornament.

This year we had twelve entries, including an entire street, participate in the Light-It-Up contest! Residents were encouraged to explore the various light displays and vote for their favorites. All money raised via voting in the contest will be donated to the **Greencastle Antrim Food Pantry**. Greencastle-Antrim community's support of these events is encouraging and 2025 planning will begin in January.

### Heritage Christmas Sponsors

Antrim Way Honda: Bell Sponsor; Graphics Universal: Brochure Sponsor; Antrim Township: Christmas Tree Sponsor; Borough of Greencastle: Christmas Tree Sponsor; Premier HVAC: Decorating Sponsor; Middletown Valley Bank: Entertainment Sponsor; Ganoë Paving: Free Parking Sponsor; Manitowoc Cranes: Horse & Wagon Sponsor; Lumber Direct: Holiday House Sponsor; Antrim Insurance Agency: Light It Up Sponsor; West Penn Power: Lights of Love Sponsor; F&M Trust: Pictures with Santa Sponsor; WellSpan Health: Postage Sponsor; Corning Credit Union: Santa's Mailbox Sponsor; McCrea Heating & Air: Small Business Saturday Sponsor; Herald Mail Media/Local IQ: Song Book Sponsor; Patriot Federal Credit Union: Tree Lighting Ceremony Sponsor

We would also like to recognize the in-kind contributions of Martin's Grocery, the Bean and Biscuit, Snyder's Attractions, Hidden Key Brewing Co., Eden & Co., Growing with Music/Cumberland Valley School of Music, and Tracey's Orchard. Plus, all of our wonderful community groups and individuals whose support have made Heritage Christmas one for the books: Cumberland Valley Tree Service, G.W. Electric, Guy Camp, Borough of Greencastle, Antrim Township, Greencastle Police Department, Rescue Hose Company Fire Police, and our Heritage Christmas Committee & Volunteers. We're so proud of this community and look forward to the exciting events to come!

30TH ANNUAL  
**GOLF  
TOURNAMENT**

HOSTED BY THE CHAMBERSBURG CHAMBER



THURSDAY | OCT 9 | 8:30AM SHOTGUN

PENN NATIONAL GOLF CLUB  
3720 CLUB HOUSE DRIVE  
FAYETTEVILLE, PA

REGISTER YOUR TEAM: [CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)

PRICING

**\$125**

PER GOLFER

**\$500**

PER FOURSOME

SPONSOR

**\$2,500**

PREMIER

**\$2,000**

CONTEST

**\$1,500**

LUNCH

**\$1,750**

TENT



QUESTIONS? CONTACT MARK HOLLAR, [MHOLLAR@CHAMBERSBURG.ORG](mailto:MHOLLAR@CHAMBERSBURG.ORG)

# SPONSOR MENU



## GRAND SPONSOR \$3,000

LIMIT 1

- Two team entries
- Logo featured in program
- Logo featured in promos & program
- 2 large tee-box signs at prominent locations
- Opportunity to address attendees during welcome



## LUNCH SPONSOR \$1,500

LIMIT 2

- Logo on signage at gathering area
- One team entry
- Logo featured in promos & program
- Opportunity to address attendees at lunch
- *Conewago Enterprises right of first refusal*

## PREMIER SPONSOR \$2,500

LIMIT 1

- One team entry
- Logo featured in promos
- Logo featured in program
- 5 Tee-box/Green signs
- Opportunity to address attendees at lunch

## TENT SPONSOR \$1,750

LIMIT 6

- Prime course location
- Meet & greet golfers
- Logo featured in promos & program
- One team entry
- 1 Tee-box/Green sign

## CONTEST SPONSOR \$2,000

LIMIT 1

- One team entry
- Signage at all contest sites
- Logo featured in promos & program
- 3 Tee-box/signs on contest holes

## PRIZE SPONSOR \$300

LIMIT 5

- Logo on signage
- Logo on promos and program
- Help distribute prizes

## PUTTING CONTEST SPONSOR \$1,250

LIMIT 1

- One team entry
- Featured on program and event listing
- 1 Tee-box sign
- Sign at Putting Green

## DOOR PRIZE SPONSOR IN-KIND

LIMIT 20

- Must donate door prize basket valued at \$40+ and drop off by Oct. 7
- Company name listed in program
- Company name & logo on banner near door prize table
- Each golfer receives one ticket to be entered in door prize drawing

## BENEFACTOR SPONSOR \$800

- One team entry
- Featured on program and event listing
- 1 Tee-box/Green sign

## OTHER SPONSOR OPPORTUNITIES

**Beverage Sponsor \$1,200 (limit 2) • Breakfast Sponsor \$800 • Snack Sponsor \$500  
3-Hole Sponsor \$275 • One Hole Sponsor \$100**

Yes, I would like to sponsor the Chambersburg Chamber Golf Tournament!

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level/Amount: \_\_\_\_\_

Payment Method (circle): Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Foursome Player Names if applicable: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits. Return form to Mark Hollar, Checks made payable to Chambersburg Chamber. Mail to 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to mhollar@chambersburg.org*



## HYDROPONICS FARM PROJECT

Ms. Amanda Zaleski, chemistry teacher at **Chambersburg Magnet School**, welcomed Chamber Foundation Board members in early November to work side by side with CMS students as they harvested their hydroponics farm produce. The project was funded by the Foundation's Technology Innovation Grant Challenge program, providing financial support for the Flex Farm indoor hydroponics student program that aligned with the PA STEEL standards (science, technology, engineering, environmental literacy & sustainability).

Several varieties of lettuce and herbs were grown and the project integrated chemistry, biology, environmental science, business classes as well as several clubs. Produce was sold to students and staff while leftover lettuce was donated to rabbits at the **Franklin County Career & Technology Center**. Ms. Zaleski plans to work with a **Chambersburg Area School District** elementary school in the spring with the equipment so CMS students can directly engage with younger learners to grow their own produce for a school project. The Foundation funded over \$18K in grant programs this past year and will be opening their 2025 grant application program in mid-January. Check the Foundation website for more information at [Chambersburg.org/Leadership](https://Chambersburg.org/Leadership).

## RUN YOUR ICE OFF 5K

LFC Alumni will host the 2025 Run Your Ice Off 5k on Sunday Feb. 2 starting at 1 p.m., which is the last day of IceFest. The course goes through downtown and onto the rail trail. Runners, walkers and well-behaved pets are invited to join in the fun. Race Director Michele Ford of **Patriot Federal Credit Union** anticipates the event will engage over 425 participants and exceed the 2024 net proceeds of \$10K. The race benefits the IceFest Committee, LFC Alumni Scholarship Fund and other area nonprofits. Early registration is \$25 and includes a race shirt; signup by Friday, January 10. For more information and to register, go to: <https://bit.ly/2025RYIO>.

Thank you to our sponsors as of December 13, 2024:  
*Race Sponsor - Rodney B. Smith Plumbing, Heating & Cooling Inc., Rotary Club of Chambersburg; Race Medal Sponsor - Patriot Federal Credit Union; Race Shirt Sponsor - Edward Jones - Financial Advisor: Eric Alleman; Mile Marker Sponsors - Brad Etchberger, CPA, Brightspeed Business, ELM Shoes, Keystone Health, McCoy Auto Sales, McCoy Leadership & Consulting, Phoenix Physical Therapy; Supporting Sponsors - Abe's Auto Service Inc., Bartlett Tree Experts, F&M Trust, Forrester Lincoln, Front Porch Fitness, Orrstown Bank,*



*Peculiar Pizza, Rockwell Construction Co., Inc., Starr Insurance LLC., SunnyHill Properties, The Advisors at Cornerstone Financial, Volvo Construction Equipment Foundation; Sponsors - R&R Preferred Rentals, LLC., SEK CPAs & Advisors; Water Sponsor - Negley's Water*

## BUILDING COMMUNITY LEADERS

The Leadership Franklin County (LFC) Community class was fortunate to spend time in both downtown Chambersburg and Waynesboro in December. The morning session on Franklin County history and tourism was led by Janet Pollard of the **Franklin County Visitors Bureau** with guest speakers Rev. Mosely Harper from John Wesley A.M.E Zion Church and John Miller of the Shippensburg Historical Society. The class also learned about the Certified Tourism Ambassador program while learning about the economic impact of tourism in our region. The class then traveled to the Waynesboro Theater for the afternoon session on the Arts in Franklin County. Bill Kohler of Main Street Waynesboro and Andrew Sussman of the Arts Alliance of Greater Waynesboro discussed the economic impact of the arts downtown. Heather Kline of **Cumberland Valley School of Music** led the group with an arts overview plus fun improv. Phillip Whitley of Mrphab Photos explained how art can impact a community by showing various photography projects with area nonprofits. The group finished the day by visiting the several art stops in Waynesboro's downtown.

LFC Community Sponsor:



## LFC YOUTH DIVERSITY

Leadership Franklin County (LFC) Youth met with a community leader panel in November to discuss "Understanding Others in Leadership" and best practices to bring groups of diverse individuals together toward a common goal. Panelists included: Hayley Anderson, **Shippensburg University**, Lisa Cote, **Wilson College**, Evan Crider, **Franklin County Visitors Bureau**, James Marvin, **Orrstown Bank** and Blanca Nizama, **WellSpan Health**. In December the students engaged on the topic of "Challenging the Process" with brain teasers, activities to promote outside the box thinking, small group discussions on social or ethical dilemmas and how to approach change or failures to grow personally or as student leaders. The students have completed half of their program heading into the new year as the steering committee begins to recruit current Franklin County freshmen for the Class of 2026. For details on the application process, which deadlines on February 3, contact Ginny Harriger or visit [Chambersburg.org/Leadership](https://Chambersburg.org/Leadership).

LFCY Sponsor:





# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



## CHAMBERSBURG'S POTATO ROLL DROP RINGS IN NEW YEAR

For the third year, residents and visitors gathered in downtown Chambersburg to welcome the New Year with the Martin's Famous Potato Roll Drop at Chambers Fort Park. The event attracted hundreds, featuring family-friendly activities like giveaways, live radio broadcasts, snack vendors, kids' activities, and indoor entertainment. The highlight was the iconic potato roll dropping at midnight, symbolizing a fresh start.

A special thanks to Platinum & Title Sponsor **Martin's Famous Potato Rolls and Bread** for playing a vital role in the event's success. We also appreciate our Silver Sponsors: **Launchux, VerStandig Media, Digging & Rigging and Art Sign Company of Chambersburg**. Thank you to Cross & Crown for sponsoring the live stream, allowing remote participation.

The event was enriched by in-kind contributions from local businesses, including **Chambersburg Waste Paper, L&L Party Rentals, abc27 Good Day PA, John Nozzi Photo and Video, All Sound Pro, DJ LEX, Morgan Beck Realtor, Coldwell Banker and Custom Integrated Trailer Solutions by Brad Beck**. The involvement of nonprofits like the **Boys & Girls Club of Chambersburg/Shippensburg** and **Healthy Communities Partnership/Chambersburg Cares** showcased the spirit of collaboration in our community. As we celebrate another

successful New Year, we're grateful for the community's support and look forward to making future Potato Roll Drops even more memorable. Here's to a prosperous new year for all!

## ICEFEST IS NEARLY HERE

You don't want to miss the 23rd Annual IceFest happening January 30 through February 2 presented by **M&T Bank**. The festivities will kick-off with a ribbon cutting ceremony on Memorial Square on January 30 at 5 p.m. Shortly after, live ice carvings will begin along with the opening of the ice slide. Other events include viewing 100+ ice sculptures, chili tasting at Chili-Q, ballroom dancing at Snowfall Ball, cake tasting at Icing on the Cake, participating in the Run Your Ice Off 5k and so much more! For the second time ever, the ice festival sold out of ice sculptures making this the largest ice festival ever hosted in Pa. The event is coordinated by Downtown Chambersburg Inc, Council for the Arts, **Downtown Business Council** and IceFest Committee Members. We thank the sponsors, volunteers and committee members for helping us put on a great event!



## GROUND BREAKING OF SPRING STREET AMPHITHEATER

Downtown Chambersburg Inc. recently hosted a groundbreaking ceremony for the highly anticipated Spring Street Amphitheater project, located at the corner of Spring Street and Lincoln Way West next to Chambers Fort Park. This project marks a significant step toward revitalizing downtown Chambersburg, promising to offer a unique venue for community gatherings, performances and outdoor events.

The new amphitheater will hold over 400 people and feature hardscape seating, a covered performance space, landscaping, fencing, pathway lighting and other amenities. Completion is expected by the fall of 2025.

In 2022, the **Chambersburg Borough** received an \$879,865 grant from the Pennsylvania Department of Community and Economic Development, helping to fund this transformative project.

A diverse lineup of speakers attended the ceremony, highlighting the collaborative spirit that has propelled the project forward. Among the speakers were DCI Board Chair Jenna Kaczmarek, DCI Amphitheater Committee Chair Stacy Mellot and DCI President Sam Thrush. Other notable attendees included Representative Rob Kauffman, County Commissioner Bob Ziobrowski, Christie Yerger of the Pennsylvania Department of Community and Economic Development; Allen Coffman of Chambersburg Borough Town Council, Mike Ross of **Franklin County Area Development Corporation** and Project Administrator John Boozer.

For those interested in supporting the project either by volunteering or a monetary donation, email [dc@chambersburg.org](mailto:dc@chambersburg.org). For more information about upcoming projects in the downtown, visit [downtowncburg.com](http://downtowncburg.com).

## SURVEY RESPONSES NEEDED

To help guide 2025 and 2026, Downtown Chambersburg Inc. is seeking survey responses regarding the community's perception of our downtown. We ask that you take this survey at your earliest convenience at: <https://forms.office.com/r/UrkMHvy8Zh>.



**Cumberland Valley Business Alliance**  
 100 Lincoln Way East, Suite A  
 Chambersburg, PA 17201  
 717-264-7101  
 CVBAlliance.org

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 Chambersburg, PA

# UPCOMING EVENTS



- 13** **LFC YOUTH INFO SESSION - CLASS OF 2025-2026**  
6 - 6:30 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER
- 14&16** **CVBA TRAVEL CLUB INFO SESSION: BARBADOS**  
5:30 P.M. EACH DAY, G-A CHAMBER ON JAN. 14; CBURG CHAMBER ON JAN. 16
- 15** **RIBBON CUTTING: STANDARD BY GEARHOUSE**  
11 A.M. - 12 P.M., 370 PHILADELPHIA AVE., CHAMBERSBURG, RIBBON CUT AT 11:15 A.M.
- 21** **CVBA LUNCH & LEARN: TURN YOUR BODY INTO A MACHINE (HOLLY BERTONE)**  
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., LUNCH COURTESY OF SUBWAY
- 22** **CVBA JANUARY MIXER AT CHAMBERSBURG WASTE PAPER**  
4 - 6 P.M., 2047 LOOP RD., CHAMBERSBURG, FACILITY TOURS, FOOD, MUSIC & NETWORKING
- 23** **RIBBON CUTTING: 10 YEAR ANNIVERSARY HABITAT FOR HUMANITY**  
9:30 - 10 A.M., 1662 LINCOLN WAY EAST, CHAMBERSBURG, BOARD CUTTING AT 9:45 A.M.
- 27** **RIBBON CUTTING: SCREAMING BAMBINO**  
4:30 - 5:15 P.M., 47D N. MAIN ST., CHAMBERSBURG, RIBBON CUT AT 5 P.M.
- 30-31** **ICEFEST PRESENTED BY M&T BANK**  
TIMES & ACTIVITIES VARY, DOWNTOWN CHAMBERSBURG, VISIT ICEFESTPA.COM FOR DETAILS
- FEB**
- 01-02** **ICEFEST PRESENTED BY M&T BANK**  
TIMES & ACTIVITIES VARY, DOWNTOWN CHAMBERSBURG, VISIT ICEFESTPA.COM FOR DETAILS
- 02** **RUN YOUR ICE OFF 5K**  
1 - 2 P.M. AT 33 NORTH MAIN ST., CHAMBERSBURG
- 07** **CVBA 101: NEW MEMBER ORIENTATION**  
8 - 9 A.M. AT CBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG
- 07** **CVBA AWARDS NOMINATION DEADLINE**  
SUBMIT NOMINATIONS ONLINE AT CVBALLIANCE.ORG/AWARDS
- 20** **CVBA MIXER HOSTED BY THINKEZIT & JACKSON LAW**  
4 - 6 P.M., 442 STOUFFER AVE., CHAMBERSBURG, REFRESHMENTS & NETWORKING

*The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.*