



# the INSIDER



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Serving more than 800 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAlliance.org.

The front cover features the recent ribbon cutting of Scoops on the Square in Greencastle. Details on page 11.

# NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the Cumberland Valley region.

- |  |  |   |
|--|--|---|
| <p><i>Business Services</i><br/> <b>Ascend Career Services LLC</b><br/>                 Patrick Metcalf<br/>                 135 West King Street<br/>                 Shippensburg, PA 17257<br/>                 (717) 414-0663<br/>                 ascendcareerservices.com<br/>                 patrick@ascendcareerservices.com</p>  | <p><i>Bakeries</i><br/> <b>Crumbl Cookies</b><br/>                 Greg Norton<br/>                 520 Gateway Avenue, #12<br/>                 Chambersburg, PA 17201<br/>                 (717) 414-4563<br/>                 www.crumblcookies.com<br/>                 pa.chambersburg@crumbl.com</p>       | <p><i>Transportation</i><br/> <b>Paylor Transport</b><br/>                 Kimberly Wiesniewski<br/>                 9662 Molly Pitcher Highway<br/>                 Shippensburg, PA 17257<br/>                 (717) 300-3261<br/>                 www.paylortransport.com<br/>                 paylortransport@outlook.com</p> |
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| <p><i>Manufacturers</i><br/> <b>Cannon Powder Coating</b><br/>                 Rich Phillip<br/>                 5230 Technology Avenue<br/>                 Chambersburg, PA 17201<br/>                 (717) 422-0866<br/>                 www.cannonpowdercoating.com<br/>                 rphillip@cannonpowdercoating.com</p>         | <p><i>Event Center</i><br/> <b>Grambo's Attic, LLC</b><br/>                 Susan Arnott<br/>                 31 Center Square<br/>                 Greencastle, PA 17225<br/>                 (223) 386-1707<br/>                 grambos-attic@proton.me</p>   | <p><i>Ice Cream Stand</i><br/> <b>Scoops on the Square</b><br/>                 Sarah Nelson<br/>                 12 West Baltimore Street<br/>                 Greencastle, PA 17225<br/>                 (301) 491-9035<br/>                 www.scoopsonthesquare.com<br/>                 perrysscoops@gmail.com</p>          |
| <p><i>Retail</i><br/> <b>Comics World</b><br/>                 John Mizzer III<br/>                 1670 Lincoln Way East<br/>                 Chambersburg, PA 17202<br/>                 (717) 264-9918<br/>                 www.comicsworldonline.com<br/>                 john@comicsworldonline.com</p>                               | <p><i>Grocers</i><br/> <b>Grocery Outlet</b><br/>                 Adrian Stout<br/>                 1695 Lincoln Highway, Suite #2<br/>                 Chambersburg, PA 17202<br/>                 (717) 496-8485<br/>                 www.groceryoutlet.com<br/>                 astout.charing@gobmio.com</p> | <p><i>Clothing &amp; Shoes</i><br/>                 Super Shoes<br/>                 Brad Costolo<br/>                 1525 Lincoln Way East<br/>                 Chambersburg, PA 17202<br/>                 (717) 267-3900<br/>                 supershoes.com<br/>                 bradley.costolo@gmail.com</p>               |
| <p><i>Shooting Sports</i><br/> <b>Crossfire Shooting Sports</b><br/>                 Jennifer Reed<br/>                 1390 Edenville Road<br/>                 Chambersburg, PA 17202<br/>                 (717) 262-0060<br/>                 www.crossfireshootingsports.com<br/>                 info@crossfireshootingsports.com</p> | <p><i>Attorneys</i><br/> <b>Jackson Law Firm, PLLC</b><br/>                 Julia Jackson<br/>                 450 Stouffer Avenue<br/>                 Chambersburg, PA 17201<br/>                 (717) 620-7112<br/>                 www.JLFplanning.com<br/>                 ajackson@JLFplanning.com</p>    |   |

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# CHAIR'S MESSAGE

I hope this newsletter finds you well. It is difficult to believe that we are now officially halfway through 2024. Income taxes have (for the most part) been filed, kids are enjoying their summer academic reprieve, and vacations are well underway. Through all the excitement, remember to check the CVBA calendar of events and support your fellow business members.

By now you should have received a copy of the CVBA 2023 Annual Report. For those of you who did not receive this, it is a fact-filled brochure of interesting details. Most notably, CVBA welcomed eighty-seven new members! Our membership is a vast array of businesses that represent 53 cities and 19 counties across PA, VA, MD, WV and NC. The online business directory was viewed 66,000 times and our calendar of events viewed 145,000 times. Additionally, your business alliance hosted thirteen mixers, forty-two ribbon cuttings, thirty-four special events and programs and fifteen Civil War events. What better way to showcase your business and meet your next potential customer than at one of the CVBA functions?

*Christopher D. Grimm*

Christopher D. Grimm, ACNB Bank Board Chair, Cumberland Valley Business Alliance

As you are aware, CVBA was born out of the desire to expand membership and provide some efficiencies within the two organizations. While we are better together, the Chambers have retained their identities, and I wanted to give a few highlighted events of each.

The Greencastle-Antrim Chamber has been promoting business in Greencastle since 1955. Some of our highlighted events include Sidewalk Sales in July, the Golf Tournament in June, Grub and Pub coming up in September and our premier Heritage Christmas, celebrated throughout December. Heritage Christmas offers activities like horse and wagon rides, tree lighting in the square and pictures with Santa just to name a few. Please join us for all of these fun-filled events!

The Chambersburg Chamber has supported businesses since 1911 and also hosts many events, either as the Chamber or by one of their affiliates. One of my favorites is IceFest. Other events include ChambersFest, the Annual Golf Tournament and the Rally in the Valley Pickleball Tournament in which \$2,000 in proceeds were donated to the Chambersburg Memorial YMCA.

In June, I attended a ribbon cutting whereby the owners were not from Pennsylvania. During their introduction, they commented that the people in this area are some of the friendliest and most receptive that they have ever met. This is a great testimonial and very well summarizes what we have in the CVBA.

Thank you very much for your participation in this great organization! The employees do an outstanding job to bring you the best experiences and opportunities to showcase your business. Participation is highly recommended to get the most of your investment. I wish each and every one a happy, healthy and safe vacation season!

## JULY/AUGUST MEMBER MILESTONES

### 40 Years

- Menno Haven

### 35 Years

- The Open Door Church

### 25 Years

- Lady Moon Farms
- Providence Place Senior Living

### 20 Years

- James CRAFT & Son, Inc.

### 15 Years

- Controls Service & Engineering
- South Central Community Action Program

### 10 Years

- Dick's Cabinetry and Flooring
- Your Accountant, LLC

### 5 Years

- Comcast Business

### 1 Year

- AWAKE Spa, LLC
- Backroads Greenhouse
- Blackjacket Munitions
- Eden Boutique and Design, LLC
- Front Porch Fitness
- Golden Juniper Boutique LLC

### 1 Year Cont.

- The Igloo
- Little Daisy's Closet

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**Jeb Keller**

Blue Ridge Risk Partners is thrilled to announce Jeb Keller as its newest, Franklin County-based Commercial Insurance Producer. A Franklin County native, Jeb returns to the commercial insurance industry with a wealth of experience and specialized knowledge in a variety of risk-related issues that concern local businesses and business owners.

Prior to his employment at Blue Ridge Risk Partners, Jeb was a partner at the law firm of Keller, Keller, Beck and Ross. In the summer of 2023, Keller, Keller, Beck and Ross merged with Black and Davison, P.C., where Jeb is currently of-counsel. Throughout his legal career, Jeb's practice consisted largely of civil litigation, primarily insurance defense litigation. His experience representing local businesses and working regularly with insurance carriers, adjusters, and insureds, allows for a seamless transition back to commercial insurance production.

Jeb was born and raised in Waynesboro. He attended college initially at the University of Delaware before transferring to Shippensburg University where he was a member of a PSAC champion football team and blocked for multiple time NFL All-Pro, John Kuhn.

After graduating from Shippensburg, Jeb worked briefly at M&T Bank before beginning his insurance career at CFP&M Insurance Agency in Waynesboro. While at CFP&M, Jeb concentrated in commercial insurance production and developed a commitment to community service. Jeb has served on a number of local boards, was (and is) a member of the Rotary Club of Waynesboro and had the absolute privilege of coaching the offensive and defensive line for the Waynesboro Indians football team.

After several years working under the tutelage of Greg Duffey at CFP&M, Jeb decided to attend law school. He matriculated to the University of Pittsburgh School of Law where he served as Class President and was recognized with honors such as the Community Service Award and the Order of the Barristers for trial advocacy.

After law school, Jeb returned to Franklin County to serve as former President Judge Van Horn's law clerk who, coincidentally, served as law clerk for Jeb's grandfather in the beginning of her storied legal career. Following his term as a law clerk, Jeb became an Associate at Keller, Keller and Beck, concentrating in insurance defense litigation, general civil litigation (both Plaintiff and Defense), and a variety of other areas of practice.

Presented with a great opportunity to return to the insurance industry, Jeb accepted his current position at Blue Ridge Risk Partners effective in August 2023.

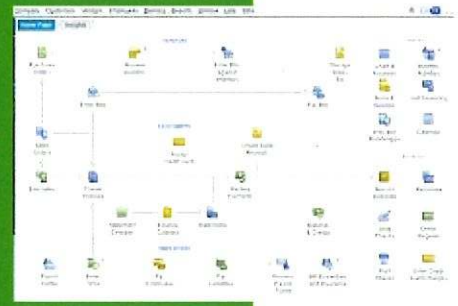
Jeb is the President of the Franklin County Bar Association and sits on the Chambersburg Area Education Foundation Board, as well as the Summit Endowment Committee. He recently termed off the Waynesboro YMCA, the Buttonwood Nature Center, and the Waynesboro Industrial Development Corporation Boards. Jeb has also returned to the coaching ranks as the offensive line coach and team morale coordinator for the 2023 Pony League Champ Chambersburg Trojans.

Jeb lives in Chambersburg with his beautiful wife, Honor, and their two children, Karper and Mac. He loves spending time with his family, following local sports, and meeting new people. A fun fact about Jeb – he has a small speaking role in the 2015 film, Concussion.

Jeb is proud to be from Franklin County and excited for the opportunity to help local businesses best protect their operations.

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# CVBA TRENDING NEWS



CVBA members had a fun evening at the **Shively Motors** of Shippensburg for our April mixer! Guests enjoyed networking, food from **The Orchards**, raffles and exploring the Mopar Museum! Shively Motors is celebrating 85 years in business this year, be sure to wish them well. Visit them in person at 608 W. King St. in Shippensburg or online at [ShivelyMotorsOfShippensburg.com](http://ShivelyMotorsOfShippensburg.com).



Thank you to the 70+ people who attended the CVBA Young Professionals Conference! Our attendees learned about personal branding, LinkedIn and leadership development from Hayley Anderson of **Shippensburg University** and Randy Wilson of **REEL PD**. Guests also enjoyed breakfast from **Chick-fil-A Chambersburg** and **ULTA** swag bags! A big thank you to **Penn National Insurance** and **Ghost Writer** for being our supporting sponsors and **Habitat for Humanity of Franklin County Pa.** for sponsoring the coffee!



The CVBA's mixer in late May was hosted by **Setas Mushrooms** at 7189 Hege Road in Greencastle. Guests enjoyed Lion's Mane Mushroom "crab" cakes and learning about the environmental and health benefits of mushrooms. For more details about their operation, visit [SetasMushrooms.com](http://SetasMushrooms.com).



Join the CVBA and Greater Chambersburg Chamber Foundation for the 5th Annual Franklin County Education Summit presented by **GDC IT Solutions**! The breakfast will be held on August 14 from 7 to 9 a.m. at **Wilson College**, 1015 Philadelphia Avenue in Chambersburg. It will feature conversations with county education leaders on workforce development, student success, job readiness and initiatives taking place in county schools. Speakers will include Chris Bigger from **Chambersburg Area School District**, Dr. Lura Hanks from **Greencastle-Antrim School District** and Angie Petersheim from **Shalom Christian Academy**. Cost to attend is \$30 for CVBA members or \$35 for non-members. For sponsorships, email [ggharriger@chambersburg.org](mailto:ggharriger@chambersburg.org).



We had a fantastic evening in Shippensburg at the Cinco de Mayo mixer hosted at **Volvo Construction Equipment** in May! We enjoyed delicious food catered by **Hickory Ridge Restaurant** and plenty of networking with hundreds of business representatives. Special thanks to Event Sponsor **Parx Casino** and Food Sponsor **WellSpan Health**. We appreciate the collaboration from these organizations: Carlisle Area Chamber of Commerce, Mechanicsburg Chamber of Commerce, West Shore Chamber of Commerce, Greater Waynesboro Chamber of Commerce, Tuscarora Area Chamber of Commerce, Shippensburg Area Chamber of Commerce, Chambersburg Chamber and Greencastle-Antrim Chamber!

# CVBA TRENDING NEWS



We were pleased to celebrate **iWAT LLC's** milestone of 15 years in business in June. In addition to the anniversary, we enjoyed touring their facility, which was completely renovated at 780 South 2nd Street in Chambersburg. **iWAT LLC** offers cost efficient solutions ranging from web development and integration to custom built software. They work with customers to provide them with services they need within their technology budgets. Some of the services include app development, managed IT services, system cleanup, web design & development, cloud backups and many more. Whatever your IT needs are, contact **iWAT** for solutions! Learn more by visiting [iwatllc.com](http://iwatllc.com) or call 717-264-2434.



More than 100 businesswomen gathered at **Blue Heron Events** in Greencastle for the CVBA Women's Seminar in May. Guests enjoyed hearing from Michelle Rebok of **CrossCountry Mortgage**, **Holly Bertone**, **Mindset & Wellness Coach** and Niki Hinkle of **WellSpan Health**! Thank you to **F&M Trust** for being the grand sponsor of this event.



Ready for a relaxing getaway? Our next trip with the CVBA Travel Club is exactly what you need! Prepare for a tropical island getaway like no other at the adults-only all-inclusive resorts of **Sandals Royal Barbados** and **Sandals Barbados**. You will have full access to both resorts! Food, drinks, water sports, entertainment ...it's all included and always unlimited. Your stay will include snorkeling excursions, glass bottom boat, hobie kat boats, kayaks, paddleboards, pools & more. Join Lexi Fretz with **Antrim Premier Travel** at the info session at 5:30 p.m. on July 17 at the Greencastle-Antrim Chamber or July 18 at the Chambersburg Chamber for the full itinerary, pricing, Q&A and more!



The CVBA's Stakeholder and Visionary Members attended the Economic Development Tour on June 14. The group of 40 passengers traveled via motorcoach provided by **Bollman Bus** and experienced exclusive tours of **Volvo Construction Equipment**, **JLG Industries, Inc.** and **GearHouse Brewing Co.'s** Brewery Tour. Mike Ross of **Franklin County Area Development Corp.** also spoke to attendees about challenges and opportunities facing development in the area.



Welcome **Walmart Fulfillment Services** to Greencastle, Pa. and the Cumberland Valley! The new 1.5M square-foot facility recently opened at 1915 Ebberts Spring Court in Greencastle. The center is utilizing automation technology to provide customers and Walmart+ members in Pennsylvania, Maryland and the surrounding area with access to one or two-day shipping on a large selection of items. The site was chosen because of its close proximity to large metropolitan areas like Baltimore and Washington, D.C. The facility is expected to house more than 1,000 team members.



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**JONI EARECKSON TADA**

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**MARCUS BUCKINGHAM**

Global Researcher; Entrepreneur; Founder of the Strengths Revolution



**KINDRA HALL**

Storytelling Expert; Bestselling Author



**MIKE KRZYZEWSKI "COACH K"**

Head Men's Basketball Coach, Duke University (1980 - 2022)



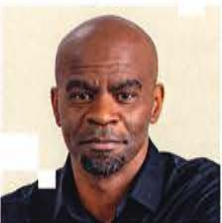
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Novartis Professor of Leadership and Management, Harvard Business School; Bestselling Author



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**DAN OWOLABI**

Executive Director of Branches Worldwide; Author; Pastor



**WILL GUIDARA**

Hospitality Evangelist; Restaurateur; Bestselling Author



**ARTHUR C. BROOKS**

Harvard Professor; Bestselling Author



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**Note:** All prices are per-person for registration in the U.S. Guests from other countries please contact your GLN or GLS office. Pricing to attend the LIVE, main campus experience in South Barrington, Illinois starts at \$249 with Super Early Bird Rates through May 8th, \$279 Early Bird Rates through July 17th, and increases to \$299 after. Discounted pricing is available for full-time students, faculty, members of the military, nurses, and first responders. Additionally, teachers, nurses, and human resource professionals may be eligible for continuing education credit. Please visit [GlobalLeadership.org/Summit](http://GlobalLeadership.org/Summit) or call 800-570-9812 to learn more.

*Register to attend at [www.grandpoint.church/gls2024/](http://www.grandpoint.church/gls2024/)*

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**Contact:** Tammy Bock ([tbock@grandpoint.church](mailto:tbock@grandpoint.church))

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# MEMBER SPOTLIGHTS

## BUTTONWOOD NATURE CENTER, HOME OF THE INSITUTE

10356 Amsterdam Rd., Waynesboro, Pa | [ButtonwoodNatureCenter.org](http://ButtonwoodNatureCenter.org)

717-762-0373 | [info@buttonwoodnaturecenter.org](mailto:info@buttonwoodnaturecenter.org)

[NOTE: Our access lane is a work zone as the new bridge is under construction. Open by appointment only pending completion of the bridge.]

Since 1990, **Buttonwood Nature Center** (formerly The Institute) has served the community throughout the Cumberland Valley region, providing hands-on environmental and cultural education and a variety of family events.

Formerly based at Waynesboro's Renfrew Park, The Institute left that property in 2020. In 2024 our name was changed to Buttonwood Nature Center, reflecting our beautiful new campus, a 40-acre rural property near Waynesboro. Work is underway to transform the property into a community nature center and living classroom. Pending the opening of the nature center (our bridge is under construction) activities are conducted at parks and historic sites around the greater Waynesboro area.

For more than 30 years, we have provided educational programming and field trips for area school children pre-K through high school, with topics ranging from nature and our environment to the cultural history of our region.

Adults and teens attend Community Learning programs on topics like geology, astronomy and regional history. Outdoor activities include trail hikes, geology field trips, star parties, garden talks, bi-weekly bird walks and more.



Buttonwood also offers high school and university internships as well as citizen science opportunities such as a stream water monitoring program. Outdoor programs for kids run all year: Wee Wonders nature series for preschool; EXPLORE! outdoor adventures for grades K-5; and DISCOVER! educational sessions for teens to age 17. Summer programs include Fly Fishing Camp, Art in the Park, Archaeology Workshop, Summer Stories, Textile Arts Camp, Nature Journaling Camp, crafting, and nature exploration programs.

Our family-friendly community events include Kite Fly, Jazz Fest, Pumpkins & Pippins fall festival, Youth Fest, Earth Celebration Day, and Winter Solstice Celebration.

Check our website—and join our email list!—to find out what Buttonwood Nature Center offers.

## PAYLOR TRANSPORT

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Our family-owned business has come a long way since its humble beginnings catering to the Amish and Mennonite community. Today, we are recognized as a reliable transportation service provider in Franklin County, Pa. and its surroundings. Our commitment to safety, reliability and exceptional customer service sets us apart from the rest.

Our services include airport transfers, train stations, cruise terminals, corporate travel, weddings, night on the town, bus trips, multi-day trips and daily/weekly rentals.

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# NOMINATE YOUNG PROFESSIONALS



The CVBA will be pleased to recognize the accomplishments of our young professionals during an elegant evening event in September. The fourth annual Young Professional Awards banquet will include dinner, dessert, wine and awards presentation. The banquet will be on Sept. 26 from 6 to 8 p.m. at the **Capitol Theatre's** Wood Center. For sponsor opportunities, email [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org).

*We invite you to consider nominating organizations and individuals you feel exemplify the criteria listed below. All candidates must live and/or work in the Cumberland Valley region and be 40 years of age or younger.*

## ATHENA YOUNG PROFESSIONAL LEADERSHIP AWARD

- Honors an emerging leader who demonstrates excellence, creativity and initiative in their business or profession, and serves as a role model for young women personally and professionally.

## RISING STAR AWARD

- Recognizes an individual who has been in his/her career for five years or less and who has shown tremendous potential in his/her field.

## ENTREPRENEUR OF THE YEAR

- Awarded to an entrepreneur or small business owner who has grown and developed a sustainable business.

## EDUCATOR\* OF THE YEAR

- Recognizes someone in the education field who has gone above and beyond to have a positive impact on those they teach.
- \*Please note that "educator" refers to anyone in the education industry (teachers at any level, tutors, professors, coaches, etc.).

## NONPROFIT YOUNG PROFESSIONAL OF THE YEAR

- Nonprofit employee who demonstrates excellence in his/her work and dedication to his/her organization and its mission.

## VOLUNTEER OF THE YEAR

- Young professional who has dedicated significant time and resources to serving the community outside of his/her career.

## YOUNG PROFESSIONAL EMPLOYER OF THE YEAR

- Honors a local organization that is devoted to the advancement of their young professionals.
- Business candidate must be a member of the CVBA at least one calendar year. Self-nominations accepted.

**SUBMIT NOMINATIONS**  
[CVBAAlliance.org/YPA](http://CVBAAlliance.org/YPA)  
 (or scan QR code)



# RECENT MEMBER NEWS



**F&M Trust** recently donated \$3,000 to Vision Resources of Central Pennsylvania, an agency that serves the visually impaired in Cumberland, Dauphin, Franklin and Perry counties. The donation will support the agency's mission to facilitate independence, enrich the quality of life and empower

individuals who are visually impaired or otherwise disabled through prevention, employment and educational awareness programs.

**UPMC Harrisburg** has earned The Joint Commission's Gold Seal of Approval® and the American Stroke Association's Heart-Check mark for Thrombectomy-Capable Stroke Center Certification. Thrombectomy is the surgical removal of blood clots from the brain and if performed promptly, can help reduce the risk of severe disability or death by restoring blood flow as quickly as possible.

**F&M Trust** is excited to announce the following hires: Kristen Dupstadt has been hired as mortgage market manager for the Greater Capital Region, Katie Rittel has been hired as senior mortgage loan officer, Madison Knepper has been hired as deposit operations workflow administrator, Eric Mummau has been hired as credit analyst, Brittni Pereschuk has been hired as loan servicing construction specialist and Gaby Perez Torres has been hired as data operations specialist.



The **Franklin County Government's** Greencastle Senior Center held an Open House on Friday, May 31. The event included vendors, music, tours and an art show. The Center also celebrated the recent announcement of being voted the Best of

the Tri State! Lunch was served to more than 160 local seniors. There are eight senior centers located in Franklin County including Chambersburg, Greencastle, Mont Alto, Path Valley, St. Thomas, Tuscarora, Upper Strasburg and Waynesboro. For more details, visit [franklincountypa.gov](http://franklincountypa.gov).

**Penn National Golf Course Community** is hosting a Food Truck Festival on Saturday, July 13 from 11 a.m. to 2 p.m. The event is open to the public, free entry and free parking. Come and enjoy delicious food and live entertainment by Hidden Roots. Food trucks will include Roaming Roast Coffee, Chameleon 1360 Grill, Halfway Tree Authentic Jamaican Cuisine and Center Square Brewing Co. Find more information at [PennGolf.com](http://PennGolf.com).

The Martin family – Dean and Mike, owners of **Sunnyway Foods, Inc.**, and **Patriot Federal Credit Union** jointly announced that they have entered into an agreement in which the credit union will purchase the property at the corner of Williamson Avenue and North Antrim Way to place a full-service branch. The property is on a portion of the former Eshelman Farm, which served as



## MANUFACTURING & LOGISTICS

# CONTINUOUS IMPROVEMENT

## SEMINAR

**August 29, 2024**  
**7:30 to 10:30 a.m.**

- Registration and breakfast will begin at 7:30 a.m.
- Program starts at 8:00 a.m.

**Blue Heron Events**  
**407 S Washington St.,**  
**Greencastle, PA**

**\$25 for CVBA Members**  
**\$35 for Non-Members**

Questions? Contact Mark Hollar at  
[mhollar@chambersburg.org](mailto:mhollar@chambersburg.org)

# Manufacturing & Logistics Continuous Improvement Seminar – Sponsorship Opportunities

**Date:** August 29, 2024    **Location:** Blue Heron Events

**Contact:** Mark Hollar, 717-264-7101 ext. 202, mhollar@chambersburg.org

**Presenting Sponsor - \$750 – (one available)** – Sponsor receives:

- 3 tickets
- 1 vendor table
- 5-minute presentation to attendees
- Mentions in program and social media

**Premier Sponsor - \$350 – (three available)** – Sponsor receives:

- 2 tickets
- 1 vendor table
- Mention in program

**Coffee & Beverage Sponsor - \$225 – (one available)** – Sponsor receives:

- Dedicated table tent at event
- Mention in program

**[Yes, I would like to sponsor!](#)**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Return form to Mark Hollar: Mail to  
Cumberland Valley Business Alliance, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to  
[mhollar@chambersburg.org](mailto:mhollar@chambersburg.org).

the original location of Sunnyway Foods grocery store in 1955. The credit union plans on removing the existing structure and constructing a new modern facility on the site.

**Allison-Antrim Museum** will hold its monthly speaker meeting on Thursday, July 11 in the German Bank Barn beginning at 7 p.m. Steve French, historian, will present a program about the Confederate retreat after the Burning of Chambersburg. There is no admission fee, but donations are accepted and appreciated toward Allison-Antrim Museum's annual speaker series. For more information, please call 717-597-9010, visit the website at [www.greencastlemuseum.org](http://www.greencastlemuseum.org).



**RKL LLP** is pleased to announce that Michael C. Buhman, CPA, has been named Managing Partner for RKL's Chambersburg location. In this role, he will head office operations and drive continued growth in the market.

**F&M Trust** recently donated \$6,000 to The Salvation Army Harrisburg Capital City Region to support several of the organization's fundraising programs in 2024. The Salvation Army provides basic needs assistance, self-sufficiency mentoring, workforce development, food pantries, nutrition education, youth programs and emergency disaster services.



Angela Quigley, CPA, Member of the Firm at **SEK, CPAs & Advisors**, was selected as a 2024 Women of Influence honoree by Central Penn Business Journal (CPBJ). Women of Influence honors high-achieving women for their career accomplishments. These women are selected

based on their professional experience, community involvement and commitment to mentoring. Honorees were selected by a panel of judges comprised of previous years' Circle of Excellence recipients and by the editors of CPBJ.

**Meritus Health**, Washington County's only integrated health system and one of the region's largest employers, has committed to increase its minimum wage to \$20 per hour in a multi-phased approach over the next two years. In 2023, the health system increased its minimum wage from \$15 per hour to \$17. This most recent investment will place Meritus a leader in the region and state for healthcare pay rates.

**Totem Pole Playhouse**, America's summer theatre, located in Caledonia State Park between Gettysburg and Chambersburg, PA, has announced a new Producing Artistic Director. David Hemsley Caldwell, who has been Totem Pole's Artistic Director since 2020 and the fifth person to hold that title in the theatre's 73 years, is stepping back. Together he and Totem Pole's Board have selected his successor. Joining the playhouse as Producing Artistic Director is Ryan B. Gibbs.

This year marks a significant milestone for **Camp Joy El** as we proudly celebrate our 50th anniversary. Since we started camp in 1974, we have been committed to providing opportunities for people to experience life-change through personal encounters with God and this anniversary represents a momentous occasion to reflect on the journey, celebrate, and look ahead to the future with excitement and optimism.

Patients who receive surgical care at **Meritus Urology** are getting top-ranked services, according to U.S. News & World Report.

Antietam UroSurgical Center, which is Meritus Urology's outpatient surgery, earned a "High Performing" rating from the pro-consumer media company. It was one of only 705 same-day surgical centers to earn this rating out of nearly 5,000 centers that U.S. News evaluated.



Community leaders and supporters were joined by elected officials and community members recently to celebrate a groundbreaking ceremony for the

student housing complex for the proposed **Meritus School of Osteopathic Medicine**. The complex, Meritus Commons, will include 340 one- and two-bedroom student apartments, a club house, commons area and dog park. The first 90 units will be completed in time for the proposed medical school's first class to move in before the fall 2025 semester. The complex is just a quarter mile from the school's flagship building, the D.M. Bowman Academic Hall, adjacent to the Meritus Medical Center campus, and will be accessible by a walking trail.



**Mama K's Buns** recently held a Pretzel Saturday fundraiser for beloved team member Jean to support her breast cancer journey. The community really came together to support Jean with 939 pretzels sold on Saturday morning, May 18. Twenty-five percent of pretzel sales

plus donations were collected, resulting in a total of \$2,601.75 given to help the family with medical expenses. Thank you to all who came out!

**First Start Partnerships for Children and Families** is grateful to the Franklin County Commissioners and Greencastle-Antrim Education Foundation! Thanks to their generous grants, every child in our Greencastle classrooms received an amazing library of 50 books. This incredible gift fosters a love for reading and literacy from an early age. The power of books will have an enormous, long-term impact on these children and families. Early literacy opens doors to limitless possibilities and brighter futures. Your investment in our youngest learners is truly appreciated. Thank you for supporting early childhood education!

The National Shoe Retailers Association (NSRA) honored Loren Martin as its 2024 Retailer of the Year during NSRA's Footwear Forum held May 8-9, 2024, in Hershey, Pennsylvania. The award is bestowed upon a shoe retailer who demonstrates leadership, integrity, a clear vision for their business, community involvement, participation in charitable events and service to NSRA. Loren Martin, president and owner of **ELM Shoes** in Greencastle, Pennsylvania, has added to the history of his family's store. Started in 1930 as an innovative attempt to continue a business after losing a school bus contract, J. Ira Eshleman and his sons-in-law, David Lehman and Norman Martin, turned their former school buses into stores on wheels.

**Patriot Federal Credit Union** reaffirms its dedication to serving the diverse needs of its community by announcing its designation as a **Juntos Avanzamos** (Hoon-tohs Avan-za-mos) credit union. **Juntos Avanzamos**, which stands for "Together We Advance"

is a designation for credit unions committed to serving and empowering Hispanic and Immigrant consumers. Patriot earned its designation by implementing several initiatives to ensure that all members have equal access to financial services and resources. These initiatives include translation services in over 240 languages, a bilingual website (English and Spanish), acceptance of Individual Taxpayer Identification Numbers (ITINs) for membership and loan applications, financial literacy workshops in Spanish, and a partnership with Zogo, a fun and interactive financial education app available in both English and Spanish.



Maryann Fisher, owner of the local **Decorating Den Interiors** franchise was honored with the Eagle Award for business achievement for the 3rd year in a row at her company's 55th annual conference and supplier market held recently in Nashville,

TN. Maryann was also asked to speak at Decorating Den Interior's Success Panel (attended by franchise owners, decorators and staff) to hear how she has achieved success with her business in our area.

**Whole and Holy Integrative Wellness**, a local, growing mental health and wellness group, is excited to offer our second year of the Wellness Week for Teens, and new this year, a Spanish-speaking Wellness Week for our teenage Latino community. Our Wellness Week for Teens offers those ages 14-18 opportunities to build social skills, develop strategies for handling stressors, grow in self-awareness and gain support from their peers. The week is led by Olga Baron-Lamma, a marriage and family therapist, and other members of the Whole and Holy clinical team, who strongly believe in resourcing our teens before they find themselves in crisis. The price for the entire week is \$400, and includes lunch in a local, downtown business each day. Scholarships may be available, partly funded by a generous grant from the **Rotary Club of Chambersburg Foundation**.



**Wilson College** Vice President for Student Development Katherine M. Buck, M.S.W., has been selected as one of the 2024 Trailblazers in Higher Education. Her inclusion in this list, announced May 28 by City & State Pennsylvania magazine, places Buck among a dedicated group

of scientists, linguists, attorneys, lobbyists and administrators who are responding to the economic, social and technological changes impacting higher education today.

**Chambersburg Salvation Army** is thrilled to announce the grand opening of our newly updated nursery! The ribbon-cutting ceremony took place on Friday, May 24th, and we are incredibly grateful to the Chambersburg Salvation Army Woman's Auxiliary for generously funding this project! Their support has made a significant impact, and we can't wait to welcome the little ones to their new space!

This year's Talk Derby to Me fundraiser for Coyle Free Library, the hub of the **Franklin County Library System**, raised over \$18,000 to help pay for the renovation and expansion of this downtown treasure. Thank you to everyone who sponsored, supported and attended!

Did you know of 1.8 million nonprofits in the U.S., organizations like the **Capitol Theatre Center** only account for 7 percent of that number? That just shows how rare arts organizations are

becoming! We personally hope to continue to be a part of the percentage, but how do we do this? With the generosity of people in the community, like you! Without donations, the Capitol Theatre wouldn't continue to thrive as it has been, so we're asking for your help in "#BridgingtheGap" to make sure the theatre continues for years to come! Donating info can be found here: <https://www.thecapitoltheatre.org/giving/bridging-the-gap/>. We would very much appreciate your generosity! Those who donate \$100 or more get first access to next season's tickets!

Since our **Mama K's Buns** opening on August 5, 2022, we've baked an incredible 100,000 buns right here in our kitchen! Huge thanks to our incredible community and loyal customers for your unwavering support, whether through fundraisers or stopping by our storefront.



**The Franklin County Conservation District (FCCD)** is pleased to announce the hiring of Brandt Wingert as a new Ag Conservation Technician. Upon graduation from Penn State University, Brandt pursued work in the engineering field. Other positions included time at Cumberland Valley Analytical Services and

Dream Farms. Most recently Brandt worked for **Dennis E. Black Engineering** as a Survey Technician.

**Lumber Direct**, in partnership with our friends at **Graphics Universal, Inc.**, proudly donated funds to our local Greencastle VFW Club, **VFW Post 6319** for the installation of a new flagpole. This flagpole will display the flag of the newest branch of our armed forces, the United States Space Force.

**The Tide** ministry welcomes Ron Peer to their team as the new Marketing and Communications Coordinator. In this role, Ron will help create and disseminate content to increase awareness and understanding of The Tide ministry and its global impact. Previously, Ron spent more than a decade in international business consulting, which provided opportunities to work with interesting people across the globe. Having personally experienced the blessing of radio broadcasts during long commutes, Ron comes to The Tide ministry with the view that media is a key, strategic tool for the proclamation of the Word for evangelism and discipleship, particularly in frontiers where access is difficult.

The **LIU12 Franklin County Literacy Council's** 6th Annual Puzzle Mania is on its way! Gather your teams of 4 to compete in the best jigsaw puzzling fundraiser around! Join us on September 22, 2024 for a fun-filled day of puzzling challenges at the Landis-McCleary Marine Corps League in Chambersburg, PA. Spots are limited, so start recruiting your four person team and reserve your table.

A big THANK YOU to **M&T Bank** along with **United Way of Franklin County** for spending their May Day of Caring cleaning up and beautifying both of our **OSI** locations! Kind people are our kind of people, we are so grateful!

**Shively Motors** is happy to announce, we will be featured in "Lost Service Station of Central Pennsylvania" a book written by Jimmy Rosen and Emily McCoy. The book showcases these stations, the people who own them and offer tribute to the beauty of a bygone era.

**The Tide** ministry is excited to announce the final number of shoes collected in this year's Your Soles ~ Their Souls Shoe Drive. Thanks to many churches, businesses and individuals throughout



**YOUNG  
PROFESSIONAL  
AWARDS**

*Thursday, September 26 | 6-8 p.m.  
at Capitol Theatre Wood Center*

**FEATURING DINNER, DESSERT, WINE & PRESENTATION  
OF YOUNG PROFESSIONAL AWARDS**

**\$65 FOR MEMBERS / \$75 FOR NON-MEMBERS**

***RSVP at [CVBAAlliance.org/Events](https://CVBAAlliance.org/Events)***

**NOMINATE:**



**SPONSORSHIPS AVAILABLE! SEE REVERSE**





# Young Professional Awards Sponsorship Opportunities

**Date:** September 26, 2024

**Location:** Capitol Theatre Wood Center

**Projected Attendance:** 100

**About the event:** Cumberland Valley Business Alliance will honor young professionals from the greater Franklin County area for their professional accomplishments at the 2024 Young Professional Awards in September. The evening will feature a presentation of awards including the international ATHENA Young Professional Award as well as other awards that recognize innovation, volunteerism and more.

**Contact:** Bailey Cassada, 717-264-7101, bcassada@chambersburg.org

**Platinum Sponsor - \$2,000 (one available)** – Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the event about your business for a few minutes
- Logo featured on the event webpage and all event promotional materials
- Logo featured in the program and presentation
- Full-page ad on back of program (8" high x 5" wide)
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest table
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in event media releases
- Logo featured in newsletter article

**Gold Sponsor - \$1,500 (two available)** – *WellSpan Health has right of first refusal:*

- Preferred seating for a table of 8
- Logo featured on the event webpage and on all event promotional materials as space allows (company name listed when logo is not included)
- Logo featured in the program and presentation
- A half-page ad in the program (4" high x 5" wide)
- Opportunity to place one marketing material at each place setting
- Mention during the welcome as a Gold Sponsor
- Company name mentioned in event media releases
- Logo featured in newsletter article

**Silver Sponsor - \$1,000 (five available)**

- Preferred seating for a table of 8
- Company name featured on the event webpage and on event promotional materials
- Logo featured in the program and presentation
- Quarter-page ad in the event program
- Mention during the welcome as a Silver Sponsor
- Company name mentioned in event media releases
- Company name featured in newsletter article

**Awards Sponsor - \$750 (one available)** - Sponsor will receive the following benefits:

- Preferred seating for 2
- Opportunity for representative to co-present ATHENA Young Professional award
- Company name featured on the event webpage & promotional materials
- Quarter-page ad in the event program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as the Award Sponsor
- Company name featured in newsletter article

**Bronze Sponsor - \$300 (eight available)** – *SEK, CPAs & Advisors, PDM Insurance, Black & Blush, Franklin County Visitors Bureau and Boys & Girls Club have right of first refusal:*

- Preferred seating for 4
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Company name listed in newsletter article

**Red Carpet Sponsor - \$200 (unlimited)** - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

**Yes, I would like to sponsor the 2024 Young Professional Awards**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits.*

**Payment Method (circle):** Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Make checks payable to CVBA. Return form to Bailey Cassada. Mail to Cumberland Valley Business Alliance, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [bcassada@chambersburg.org](mailto:bcassada@chambersburg.org).

# NEWS FROM OUR MEMBERS INTERESTING.

the community and beyond who generously donated their new and gently used shoes, they were able to collect 6,500 pairs, far exceeding their 5,000 pair goal! If you have any shoes you would like to contribute to the next drive, they can be dropped off year-round at The Tide office located in the LCSi building at 5800 Cumberland Hwy in Chambersburg. For more information, contact [events@thetide.org](mailto:events@thetide.org) or 717-264-7288.



The doctors and staff of **Greencastle Eye Care Center** are pleased to welcome a third optometrist, Dr. Nayrobi Cepeda to the practice! Dr. Cepeda graduated Cum Laude from the University of Puerto Rico and received her Doctor of Optometry degree from the Inter American University of Puerto Rico School of Optometry, graduating with clinical honors. She enjoys all aspects of patient care with a strong interest in pediatric optometry and she is fluent in both English and Spanish. Dr. Cepeda has already begun seeing patients at Greencastle Eye Care Center in the John Grove Medical Center in Greencastle. Call now to schedule an appointment at 717-597-7708.



**F&M Trust** has a long history of supporting the community and recently partnered with the **Hagerstown Flying Boxcars** to support a pair of Washington County youth organizations. The Flying Boxcars are in their first season of professional baseball in Hagerstown, where they play in a new stadium within walking distance of **F&M Trust's** downtown community office. For each strikeout by a Flying Boxcars pitcher this season, F&M Trust will make a donation to support nonprofit organizations in Washington County. The recipients of this season's donations are Boys & Girls Club of Washington County and Girls Inc. of Washington County.

In May, **Higher Information Group** welcomed Cullen Fogarty to the team as our newest marketing intern! Cullen is entering his junior year at Penn State as a Marketing major with a focus on business development and sales. He's looking forward to acquiring professional experience and knowledge and discovering all that the field of marketing provides.

**Manitowoc's** Military Career Fair will be on Thursday, July 25 from 3-7 p.m. at 1565 Buchanan Trail East, Shady Grove, PA. Contact [Heather.Monn@mgxequipment.com](mailto:Heather.Monn@mgxequipment.com) for more information.



**RKL LLP** is excited to share that Wanda Dietrich, CPA, has been named one of Central Penn Business Journal's 2024 Women of Influence honorees. The Women of Influence award celebrates high-achieving women for their accomplishments. These women are selected based on their professional experience, community involvement, leadership and commitment to mentoring. Dietrich is a Director in RKL's Tax Services Group, specializing in individual income tax return preparation and fiduciary tax return preparation, including trust, estate and gift tax returns and also PA inheritance tax returns. She is also part of the firm's Private Wealth team, serving high-net-worth families and individuals across a continuum of wealth management, tax and advisory solutions.

The 33rd Jazz Festival hosted by **Buttonwood Nature Center**, formerly The Institute will be Sunday, August 25 from 5-7 p.m.

at The Wharf. Guitarist and recording artist Paul Bollenback returns for his 27th appearance, along with the 2024 Grammy Award Winner for Best Vocal Jazz Album, Nicole Zuraitis. Other artists include Dan Pugach on drums; he is Zuraitis's husband and played on her Grammy-winning album. Additional artists to be announced—check our website. Bring lawn chairs or blankets, picnics welcome. For more information call Buttonwood at 717-762-0373 or visit [buttonwoodnaturecenter.org](http://buttonwoodnaturecenter.org).



**Adamson Family Dentistry** is celebrating 10 years of ownership! We are so grateful to Dr. Good for entrusting us with his practice and for our amazing staff for all their hard work and keep everything running smoothly! Fun fact: Patti and Kelly (our two amazing receptionists) have been with us from day 1! We are also forever grateful for our dental family. We love to see our patients and get updates on their families and lives. Here's to another 10+ years of providing dental care to Chambersburg!

**F&M Trust** is excited to announce the following promotions: Sami Attrill has been promoted to treasury support specialist, Shannon Fisher has been promoted to lead financial services representative for the Greencastle Community Office and Ashlee Kephart has been promoted to financial services representative III for the Greencastle Community Office. In addition, Melissa Miller and Jordan Peffer have both been promoted to vice president, and Eric Follin and Alicia Beecher have been promoted to assistant vice president.

Central Pennsylvania based Specialty Coffee Roaster **Denim Coffee** teams up with mission based Mid-Atlantic distribution partner Humankind for distribution of its Flash Chilled Coffee product. The partnership allows for distribution of kegs across Pennsylvania, Maryland, Virginia, Washington DC, New Jersey, Delaware and New York. In addition to Humankind's robust clientele, any cafe, restaurant, hotel, food truck or office can order Flash Chilled Coffee in kegs delivered to their door by Humankind weekly.



**Allison-Antrim Museum** will open a new exhibition for July and August which will cater to the memories of Baby Boomers – the generation born after World War II. Do you remember transistor radios; I Love Lucy; or listening to the first-manned space shot over your classroom PA system? The Boomers were the '60's generation that fought in the Vietnam War, mourned the loss of five Greencastle-Antrim classmates and returned home to a divided nation over the war. Allison-Antrim Museum is open Tuesday to Friday, noon to 4 p.m. and Saturday, 11 a.m. to 1 p.m. There is no admission fee, but donations are greatly appreciated. For details visit [greencastlemuseum.org](http://greencastlemuseum.org) or call 717.597.9010.

After the last day of school, faculty & staff gathered to celebrate those who are moving on from **Shalom Christian Academy**. Three people were recognized for serving Shalom for 15 years or more - Mrs. Sharon Goetz (40 years), Mrs. Laura Lehman (30 years) and Mrs. Bree Rauhut (18 years). We also honored Mrs. Ashley Baker and Mrs. Taber Miller. During the gathering, faculty and staff shared memories and thoughts about those leaving us. It was a wonderful time to remember what makes Shalom special: our faculty & staff truly care about this community, our students and education, but also so much more - they care about living like Jesus, serving those around them and loving others. Join us in wishing them all the best!

# IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?  
EMAIL BAILEY AT  
BCASSADA@CHAMBERSBURG.ORG



Michael Manspeaker, CPA, CGMA, Consultant/Former Member at **SEK, CPAs & Advisors**, has been appointed to the Auditing Standards Board (ASB) by the American Institute of Certified Public Accountants (AICPA). The ASB is the AICPA's senior committee for auditing, attestation and quality control.

Thirty-five of our team members are now certified **Olympic Steel** Onboarding Program Trainers after a successful class at our Chambersburg, Pa. division! Equipped with expertise to welcome and empower our new hires.

In addition to its traditional annual Race to Share the Gospel Around the World virtual challenge where racers can run, walk, bike, hike or swim miles to complete a virtual race path around the country of focus, **The Tide** ministry held its first in-person 5K and 1-Mile Fun Run at Norlo Park on April 27. Although the weather was not cooperative, those who attended enjoyed participating in a warm-up lap with one of the ministry's 'boots on the ground' pastors from Albania, followed by a cookout and door prize giveaways after the race. This year's race focused on the Balkan Region Expansion Project to add new TV programming in 5 languages. Special thanks to all the wonderful sponsors, door prize donors and participants in this year's event who helped make it a success. For more information, visit [thetide.org/race](http://thetide.org/race).



**Luminst Community Development** held a ribbon cutting ceremony celebrating the opening of Citrus Grove. Citrus Grove Senior Living is a three-story building with 40 residential units on the 2.294 acres site located on East Orange Street, Shippensburg. The development consists of 36 one-bedroom and 4 two-bedroom units. All units are visitable for persons with disabilities, four are fully accessible and one unit is designed for folks with hearing or vision limitations. Citrus Grove is an affordable senior-living community for those 62 and older.



Happy 20th Anniversary to **All Seasons Vacations LLC**! We joined Wanda Keefer and her team at **Antrim Township Park** to celebrate this milestone with a ribbon cutting! Guests also enjoyed games, face painting, raffles and more! Thank you for your membership with our organization. Learn more at [allseasonsvacations.net](http://allseasonsvacations.net) or email Wanda at [info@allseasonsvacations.net](mailto:info@allseasonsvacations.net).



Happy 35th Anniversary to **RE/MAX Realty Agency** and **Shelley Layton**! The CVBA enjoyed celebrating this milestone with a ribbon cutting and cupcakes recently. Visit their office in Chambersburg at 1132 Kennebec Drive or contact Shelley directly at [shelleylayton@remax.net](mailto:shelleylayton@remax.net).



We were pleased to welcome **Direct Mortgage Loans** to 177 Lincoln Way East in Chambersburg. Sheena Jones and Niki Sheppard are ready to assist you with your home financing needs. Contact them at [sheena@directmortgageloans.com](mailto:sheena@directmortgageloans.com) or

call 717-816-7824.



Join us in welcoming **Foxhole Technology, Inc.** to 384 Floral Avenue in Chambersburg! Foxhole Technology is a thought-leading technology firm offering a robust suite of cybersecurity, software development, system development, system engineering and test and evaluation solutions. Learn more about their services at [FoxholeTechnology.com](http://FoxholeTechnology.com).



Now's the time to try delicious ice cream in Greencastle! Welcome **Scoops on the Square** to 12 West Baltimore Street. Owners Sarah Nelson and Jeremy Jamison are excited to serve you Perry's Ice Cream with many great flavors to choose from. Learn more at [ScoopsontheSquare.com](http://ScoopsontheSquare.com). Thank you for your membership!



We recently celebrated the expansion of **Living Well Organics & Floral Designs** at 17 North Washington Street in Greencastle. They provide a variety of clean, non-toxic, high-quality, natural and effective products for health/wellness, beauty, children, pets and households. The team of professional florists also serve Greencastle and surrounding areas with traditional and contemporary floral designs for all occasions. Visit them online at [UVStemstheFlowerShop.com](http://UVStemstheFlowerShop.com).



Congratulations to **The Foundry Art Market** on your new space at 54 Lincoln Way West in downtown Chambersburg. Learn more about the artists, upcoming events and more at [FoundryArtMarket.com](http://FoundryArtMarket.com).



Join us in welcoming **Crumbl Cookies** to the Chambersburg community! We had a ribbon cutting in June to celebrate this sweet new addition to 520 Gateway Avenue, Suite 12. Thanks for joining the CVBA!



**Grand Point Church** recently opened a new campus at 3664 Coseytown Road in Greencastle - congrats! Their mission is to help as many people as possible take their next steps to find and follow Jesus Christ. Learn more at [GrandPoint.Church](http://GrandPoint.Church).



We were pleased to join Monica Shoemaker and her team for the Grand Opening of **Veroni Cafe**! The new space is at 1 North Main Street in Chambersburg and features expanded seating with room for catering events. Be sure to stop in soon for a delicious variety of authentic Mexican food.

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## Please Consider a Sponsorship

All proceeds used to purchase  
Christmas gifts for children from  
Greencastle-Antrim School District

### GOLD SPONSOR

**\$750**

*Includes ...*

- 4 Free Players
- Tee Sign
- Banner Placement

### SILVER SPONSOR

**\$400**

*Includes ...*

- Tee Sign
- Banner Placement

### BRONZE SPONSOR

**\$150**

*Includes ...*

- Tee Sign

#### ***For ALL sponsors!***

Sponsors and their websites  
will be visible on our website  
and our Facebook page.

All sponsors must reserve by September 12, 2024  
to allow time for making signs.

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Exchange Club of Greencastle  
PO Box 464  
Greencastle, PA 17225

FALL INTO  
*Christmas*

Every Child Deserves a Christmas Gift



4-Person Golf Scramble  
SEPTEMBER 20, 2024



The Greencastle Exchange Club invites you to participate in and/or sponsor our annual **Fall into Christmas Golf Tournament** *Every Child Deserves a Gift*

All proceeds are used to purchase gifts for children from the Greencastle-Antrim School District. *Please help the Exchange Club make a difference in a child's life.*

**September 20, 2024** at the **Greencastle Golf Club**

**11:00 am** Registration  
**12:00 noon** Shotgun Start  
*Lunch starting at 11:00 am*

**GREENCASTLE GOLF CLUB • 2000 CASTLEGREEN DRIVE • GREENCASTLE, PA 17225**

**\$750 Lunch Sponsor**



**Vogue To Vintage LLC**  
Discount Store

**Sponsors**

- Yes, we wish to be a \$750 Gold Corporate Sponsor.
- Yes, we wish to be a \$400 Silver Corporate Sponsor.
- Yes, we wish to be a \$150 Bronze Sponsor.
- No, we do not wish to sponsor a hole this year, but would like to make a donation to the work of the Exchange Club.

**Name of Sponsor**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Players (\$100 each player)**

Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Email: \_\_\_\_\_

Number attending lunch before: \_\_\_\_\_

**Tear off and return this leaf to:**  
**Greencastle Exchange Club**  
 PO Box 464 • Greencastle, PA 17225

For info call Eric Gossard @ 717-360-0014

CUT HERE

**- \$100 PLAYER -**

**4-Person Scramble includes:**

- Green fees • Carts • Lunch
- Two tickets for beer
- Prizes

**12:00 noon - Shotgun Start**

*Lunch starting at 11:00 am*

**Prizes:**

- First, Second and Third Place Teams
- Longest Drive
- Closest to the Pin
- Door Prizes

**Hole-In-One Prize**

**Younger Toyota**

**Door prize ticket available at registration for \$5**

**50/50 Drawing**

Miscellaneous door prizes

*(Raffle tickets will be pulled after registration and prizes can be picked up after the tournament)*

**Mulligan, Free Throw, and Power-Ball tickets**

**will be available for \$5.00 each.**

**Combine with door prize for \$20.00.**

Limit one each per player.

Space is limited to the first 96 golfers. Please respond early and help us make this outing a success.



## CHAMBERSFEST JULY 13-20

The 38th Annual ChambersFest is just around the corner! Residents and visitors from across the region will gather in Chambersburg for a variety of activities happening July 13-20. Events will include Restaurant Week, Tim & Susan Cook Memorial Race, Scoop-a-Palooza, Old Market Day, 1864: The Burning of Chambersburg Reenactment, A Capella & Unplugged, history exhibits, special activities and so much more. View the included insert for the schedule. ChambersFest began as a tribute to the resilience of the people who rose up and rebuilt following the devastating town burning by Confederates in 1864.

## RESTAURANT WEEK BEGINS

The most delicious event of the year is back in Chambersburg! Sample the best in dining the during the 8th Annual Restaurant Week presented by Penn National Insurance. More than 35 local restaurants will offer meal deals, special cuisine and daily prizes. Participating restaurants include: Big Oak Cafe, The Barrel House Brewery, Brussels Cafe, Crumbl Cookies, Denim Coffee, Falafel Shack, Fiesta Maya, GearHouse Brewing Co.,

Hickory Ridge Restaurant, The Igloo, Kenny's Grill & Ice Cream, Ledo Pizza, The Meadows Frozen Custard of Chambersburg, Olympia Candy Kitchen, The Orchards, Screaming Bambino Cellars, Veroni Cafe, Vinnie's on 11 and others.

Patrons can enter to win \$500+ in giveaways by dining or getting takeout at any of the participating restaurants. Simply snap a photo of your food and post it on the ChambersFest Restaurant Week page on Facebook. For the details, visit Chambersburg.org/ChambersFestRW.

## SPONSOR PICKLEBALL

Get ready for the 3rd Annual Pickleball Tournament! The Chambersburg Chamber is excited to host this event on October 4 and 5 at the Chambersburg Memorial YMCA.

The Chambersburg Chamber is seeking sponsorship support from the business community as the tournament is an important source of non-dues revenue for the Chamber.

Sponsor opportunities below!

- \$2,000 Presenting Sponsor - one available
- \$1,250 T-Shirt Sponsor - one available
- \$1,000 Swag Bag Sponsor: **Penn National Insurance Sold!**
- \$1,000 Golden Pickle Award: **UPMC right of first refusal**
- \$750 Hydro Sticker - **WellSpan Health right of first refusal**
- \$750 Rally Raffle Sponsor - one available
- \$500 Food & Beverage Sponsor - five available, **GDC IT Solutions & GearHouse Brewing Co. right of first refusal**
- \$500 Ball Sponsor: **Sharpe & Sharpe LLP Sold!**
- \$350 Koozie Sponsor: **SEK, CPAs & Advisors Sold!**
- \$250 Selfie Station Sponsor: **Habitat for Humanity of Franklin County Sold!**
- \$250 Court Sponsor: unlimited
- \$50 Pickleball Pals Sponsor: unlimited

For sponsor details or more information, contact aschaeffer@chambersburg.org. Tournament registration coming soon at CVBAlliance.org/Events.



## SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

**OPEN DAILY**

2197 Lincoln Way West, Chambersburg

717-263-2195



# GREENCASTLE-ANTRIM CHAMBER OF COMMERCE DEBBY CUNNINGHAM EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



## HITTING THE FAIRWAYS

June 7 was the perfect weather day for 120 golfers to take part in the Greencastle-Antrim Chamber of Commerce's 36th Annual Golf Tournament, sponsored by **WellSpan Health**. The event was held at the **Greencastle Golf Course** and kicked off with breakfast sandwiches supplied by **Chick-Fil-A Chambersburg** and additional breakfast items from **Sunnyway Foods**.

Lunch was served on-the-go during play thanks to the generosity of Kline's Grocery and **Martin's Famous Pastry Shoppe** and volunteer help from the Chamber Board and local businesses. Congratulations to the winning team from **Century, Inc.** with a score of 56.

The Chamber appreciates the players, volunteers and hole sponsors that helped make this event a success. Thank you to the following sponsors: Tournament Sponsor **WellSpan Health**; Corporate Sponsors **Graphics Universal**, and **Ventura Foods**; Hole-in-One Sponsor **Antrim Way Honda**; Beverage Sponsor **Penn National Insurance**; Water Sponsor **Negley's Water**; Cart Sponsor **HRG, Inc.**; Putting Contest Sponsor **F&M Trust**; Golf Ball Sponsor **Tele-Plus**; Prize Sponsors **Franklin County Visitors Bureau** and **B-Street/B-Sides** and Volunteer Sponsor **UPMC**.

The day included some extra excitement for the team from **Greencastle Eye Care Center**, with Dr. Sandy Fink-Freeman getting her first Hole-In-One during the Tournament!

## SIDEWALK DAYS

Sponsored by **ELM Shoes**, the 57th Annual Sidewalk Days will be held on Friday and Saturday, July 12 and 13 in downtown Greencastle. Due to circumstances outside of the Chamber's control, the event has been reworked to allow traffic to continue to move along Baltimore Street, and we will be utilizing side streets of Jefferson and Carlisle Streets for vendors.

This will free up parking for participants along Main Street, and also create a traffic pattern that will be reminiscent of the original Sidewalk Days while bringing attention to businesses & attractions in other areas of town.



Approximately 90 vendors will be participating in this two-day event hosted by G-ACC, which runs from 10 a.m. to 8 p.m. Friday and from 9 a.m. to 4 p.m. Saturday. For a full listing of vendors and activities, go to [CVBAlliance.org/Events](http://CVBAlliance.org/Events).

## SPRING CLEAN UP DAY

Thirty-eight volunteers came out in late April for the Spring Clean Up Day organized by the G-A Chamber of Commerce. It was great to have teams from businesses as well as individuals come out for the morning, even as light rain fell. Thank you to Amazon, PennDOT and **Waste Management** for providing gloves, vests, trash bags and disposal services for the Spring Clean Up Day event.

## JOIN US FOR GREENCASTLE GRUB & PUB

The 2nd Annual Greencastle Grub & Pub Festival will be held on Saturday, September 21. Sponsored by **F&M Trust**, this event will be held 11 a.m. to 6 p.m., in downtown Greencastle just north of the square on North Carlisle Street. In addition to food trucks, there is a Pub Garden and live music provided by Out Of Line, Jason Teach and The Hot Fun Band. Sponsorships and select food truck spaces are available for the September 21 event. For information, contact Debby Cunningham at 717-597-4610 or [info@greencastlepachamber.org](mailto:info@greencastlepachamber.org).

## GREENCASTLE MARKET DAYS

The first of three Market Days was held on May 18 with approximately 20 vendors. The next Greencastle Market Day is scheduled for Saturday, July 27 on the lawn at 144 East Baltimore Street in Greencastle. You'll find food-to-table vendors, artisan craft people and food trucks! Sponsored by **F&M Trust** and hosted by **consign & collect co., the shop** and the G-A Chamber, the event runs 9 a.m. to 4 p.m.

The last Greencastle Market Day of the season will be September 21. To be part of this event, contact [greencastlemarket@gmail.com](mailto:greencastlemarket@gmail.com).



PENN NATIONAL  
INSURANCE

Platinum Sponsors:  
The Franklin Shopper, Ventura Foods



# Restaurant Week July 13-20

SPECIAL CUISINE, MEAL DEALS & DAILY PRIZES

[Chambersburg.org/ChambersFestRW](http://Chambersburg.org/ChambersFestRW)

CHAMBERSFEST  
CORPORATE SPONSORS:



## PARTICIPATING RESTAURANTS\*

The Barrel House Brewery, Big Oak Cafe, Brussel's Cafe, Crumbl Cookies, Denim Coffee, Falafel Shack, Fiesta Maya, GearHouse Brewing Co., Hickory Ridge Restaurant, The Igloo, Kenny's Grill & Ice Cream, Ledo Pizza, Meadows Frozen Custard of Chambersburg, Olympia Candy Kitchen, The Orchards, Screaming Bambino Cellars, Veroni Cafe, Vinnie's on 11

500 Degrees Pizza, Avocado Cafe, Bori Delicias, Bruster's Real Ice Cream, Caretti's Pizza & Ristorante (Philadelphia Ave.), Classic Family Diner, Fox's Pizza Den, Hoss's Steak & Sea House, Lotus Bowls & Juicery, Maddie Ann's Kitchen & Catering, Naruto Asian Cuisine, Oasis Cafe, Pat & Carla's I & III, Stoner's Family Restaurant, Teriyaki Madness, Volcano Japanese Restaurant

*\*Members of the Greater Chambersburg Chamber of Commerce receive priority listing. Check online for most updated participant list.*

CHAMBERSFEST  
JULY 13-20

**Fun Family Events!**

[Chambersburg.org/ChambersFest](http://Chambersburg.org/ChambersFest)

Coordinated by:







# EVENT SCHEDULE

Questions? Call the Chambersburg Chamber at 717-264-7101.



## Chambersburg.org/ChambersFest

### Saturday, July 13 - Saturday, July 20

#### **Restaurant Week**

More than 35 local restaurants showcasing special cuisines, meal deals and prizes for patrons all week long! See reverse for details.

*Presented by Penn National Insurance. Chambersburg.org/ChambersFestRW*

#### **Scoop-a-Palooza**

10:30 a.m. - 2 p.m. - CASHS Cafeteria. Scoop-a-Palooza, the Greater Chambersburg Chamber Foundation's yearly ice cream festival, returns July 13 at Chambersburg Area Senior High School cafeteria. The festivities will include ice cream tastings, activities for kids, human sundae event and more! Tickets available at the door! Learn more at [ScoopAPalooza.org](http://ScoopAPalooza.org). *Presented by ACNB Bank.*

#### **Saturday, July 13**

#### **20th Annual Tim & Susan Cook Memorial 1-Mile Race**

7 - 9:30 a.m. - CASHS Upper Concession Stand. Proceeds provide scholarships to students at CASHS. Day-of registration is \$25. 7 a.m. registration at CASHS Upper Concessions Stand; 8 a.m. Women's/Girls' Race/Walk; 8:30 a.m. Men's/Boys' Race/Walk; 9:30 a.m. Results Ceremony. *Details: Chambersburg.org/Events.*

#### **Franklin County Historical Society: Louisa Brand Tombstone Dedication**

10:30 a.m. - 1 p.m. at Cedar Grove Cemetery. Join the historical society as they honor Louisa Brand. She was twenty-one years old when the Confederate Army ransomed and burned Chambersburg in July 1864. She stood on her front porch with a pistol in hand and wrapped in an American flag; she dared any Confederate to try and burn her home down during the attack, earning herself the nickname "the heroine of the Burning of Chambersburg." This event is free and open to the public. For info call 717-264-1667 or visit [FranklinHistorical.org](http://FranklinHistorical.org). *Coordinated by Franklin Co. Historical Society.*

#### **July 13, 14, 16, 17, 18, 20**

#### **Tuesdays with Morrie**

Various times - 9555 Golf Course Road, Fayetteville. *Tuesdays with Morrie* is the

autobiographical story of an accomplished sports journalist, Mitch Albom, driven solely by his career, and Morrie Schwartz, his former college professor. Sixteen years after graduation, Mitch happens to catch Morrie's appearance on a television news program and learns that his old professor is battling ALS. Mitch is reunited with Morrie and visits weekly for a last class in the meaning of life. *Get tickets: TotemPolePlayhouse.org. Coordinated by Totem Pole Playhouse.*

#### **Saturdays July 13 & 20**

#### **North Square Farmers Market**

8 a.m. - 12 p.m. - Downtown Chambersburg at Chambers Fort Park. Enjoy Chambersburg's only open-air farmers market offering farm fresh, seasonal and 100 percent locally grown produce. *NorthSquareFarmersMarket.com.*

#### **July 15-19**

#### **20th Anniversary Sale at Chambersburg Heritage Center**

8 a.m. - 4 p.m., 100 Lincoln Way East, Chambersburg. Come celebrate the 20th Anniversary of the Chambersburg Heritage Center & Gift Shop! All week long the entire gift shop is 20% off! Learn more at [Chambersburg.org/HeritageCenter](http://Chambersburg.org/HeritageCenter). *Coordinated by Greater Chambersburg Chamber of Commerce.*

#### **Friday, July 19**

#### **Groundbreaking of Mary B. Sharpe School**

Time TBD, 850 Broad St., Chambersburg. This will be a Groundbreaking event with displays showing a 3D virtual walk-through and future apartments and an unveiling of the National Register of Historic Places marker and showing what elements are/will be recreated to restore the building to its original exterior facades. More details coming soon. *Coordinated by McKissick Properties.*

#### **Saturday, July 20**

#### **Northwood Books Special Hours**

9 a.m. to 4 p.m. - 59 N. Main St., Chambersburg. Visit Northwood Books for special hours during Old Market Day. More details at [NorthwoodBooks.com](http://NorthwoodBooks.com).

### Saturday, July 20 Cont.

#### **Franklin County Historical Society "Heroes & Angels Exhibit: 160th Anniversary of the Burning of Chambersburg"**

10 a.m. - 4 p.m. at 175 E. King St., Chambersburg. The Franklin County Historical Society is excited to announce a new temporary exhibit, "Heroes & Angels: 160th Anniversary of the Burning of Chambersburg," curated by museum director Ann Hull. The commemorative exhibit focuses on the stories of Chambersburg residents during the Confederate attack on Chambersburg in July 1864. For groups call 717-264-1667 or visit [FranklinHistorical.org](http://FranklinHistorical.org). *Coordinated by Franklin Co. Historical Society.*

#### **Old Market Day**

9 a.m. to 4 p.m. - Downtown Chambersburg. Free street festival featuring art, craft and food vendors, kids' activities and on-stage entertainment. Thousands expected to attend! [Facebook.com/OldMarketDay](https://www.facebook.com/OldMarketDay). *Coordinated by the Downtown Business Council.*

#### **Shop at Downtown Businesses**

9 a.m. - 4 p.m. in Chambersburg. Remember to shop downtown at the brick & mortar businesses during the street festival! Visit Olympia Candy Kitchen, Black & Blush Boutique, Falafel Shack, Brussel's Cafe, Denim Coffee, Bistro 71, J&B Bridals, Golden Juniper Boutique, The Foundry Art Market and others.

#### **A Cappella & Unplugged Finals**

7 p.m. - Franklin County Courthouse Steps. Annual talent search contest featuring live entertainment on the steps of the courthouse. Spectators vote for their favorites! [ExploreFranklinCountyPa.com](http://ExploreFranklinCountyPa.com). *Coordinated by Franklin Co. Visitors Bureau.*

#### **1864: The Burning Reenactment**

9 - 10 p.m. - Downtown Chambersburg. As darkness approaches, the town will transform to 1864 and the story of the town's ransoming, burning and rebirth will come to life with incredible light and atmospheric effects. *Details: ExploreFranklinCountyPa.com. Coordinated by the Franklin Co. Visitors Bureau.*

## Special thanks to our ChambersFest 2024 Sponsors!

**Corporate Sponsors**  
Teflon Roofing  
The Franklin Shopper  
VerStandig Media  
WellSpan Health

Coordinated by:



**Premier Sponsors**  
Chambersburg Area  
Development Corp.  
Penn National Insurance  
Salzmann Hughes, P.C. Law Firm  
Valley Agency Company

**Benefactor Sponsor**  
Brightspeed Business

**Contributor Sponsors**  
Community State Bank  
Mercy House of Chambersburg

# GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation

## SCOOP-A-PALOOZA CELEBRATES 15TH YEAR

Hundreds of community residents and visitors will sample delicious flavors of ice cream and engage in fun, family activities during the 15th Scoop-a-Palooza on Saturday, July 13 from 10:30 a.m. to 2 p.m. at Chambersburg Area Senior High School cafeteria.

Scoop-a-Palooza is sponsored by ACNB Bank and will also include a Kids' Zone with the Franklin County Library System Bookmobile and appearances by Maggie the Clown. The Human Sundae Event at 12:30 p.m. will feature special CVBA favorite Rick Heckman with Franklin County Free Press transforming into a culinary delight. Children will have the opportunity to turn Heckman into a real sundae masterpiece complete with ice cream, cherries, whipped cream, sprinkles and more!

Six regional ice cream vendors will be on site including The Igloo, Half Pint Creamery, The Meadows Original Frozen Custard, Rita's Italian Ice & Frozen Custard (Chambersburg), Scoops on the Square (Greencastle) and Spartan Ice Cream made by Milton Hershey School students participating in summer enrichment programs. Each will offer traditional and unique ice cream flavors that attendees will sample and vote for their favorites.

Advance tickets are offered at a discount now through July 11 at ScoopaPalooza.org or by stopping by the Chambersburg Heritage Center. Cost is \$6 for adults, \$4 for children ages 2 to 12 years old and entry is free for children under 2 years old. Tickets will be available at the door for an additional fee.

Special thanks to Scoop-a-Palooza sponsors: Presenting Sponsor ACNB Bank; Triple Scoop Sponsors: Starr Insurance, The Floor Trader Outlet - Chambersburg, Tommy's Express Car Wash, Volvo Construction Equipment North East, WellSpan Health; Double Scoop Sponsors: Chick-fil-A Chambersburg, Corning Credit Union, Patriot Federal Credit Union; Single Scoop Sponsors: Chambersburg Noontime Lions Club, SEK, CPAs & Advisors; Baby Scoop Sponsors: Mercy House of Chambersburg, Nicole Scott, Realtor, RE/MAX Realty Agency

## ORRSTOWN BANK DONATION

Orrstown Bank recently committed \$15,000 in Educational Improvement Tax Credit (EITC) funds to the Greater Chambersburg Chamber Foundation. The Foundation's Technology Innovation Challenge Grant program funds will be awarded later this summer to Franklin County educators for innovative technology programs that will enhance core curriculums in area classrooms. A Foundation subcommittee comprised of board members and educators review grant proposals to submit for approval from the PA Department of Community and Economic Development. More than \$468,000 has been awarded since 1999 from this grant program.

## NEW YOUTH CLASS BEGINS

The new Leadership Franklin County Youth (LFCY) class continued their leadership journey with team building challenges, group activities and True Color personality learning in June at Folium Retreat Center under the direction of CEO Mark Keck and the LFCY Steering Committee. The 26 area sophomores will continue their sessions this fall. Many will put in community service hours at Scoop-a-Palooza.

LFCY Sponsor:



## LFCC CLASS GRADUATES

The Leadership Franklin County Community (LFCC) Class of 2024 graduated in early May celebrating their year long community leadership development journey. The 21 professionals presented their team project work and how their service learning impacted their personal and community leadership development. Organizations LFCC partnered with this past year were Healthy Communities Partnership of Greater Franklin County, CVAS Chambersburg Thrift Store, Little Daisy's Closets, Franklin County's Community Connections Division and First Start Partnerships for Children and Families. Thank you to all the volunteers and faculty that assisted this past program year!

In addition, the LFC Alumni Committee named Adam Donius the 2023 LFC Alumni of the Year during the ceremony. Adam, the Owner/Operator of Chick-fil-A Chambersburg and 2018 LFC graduate, is an intentional and giving leader who understands that his influence is best used helping others grow their own leadership skills to enhance our region. His positivity, empathy and collaborative leadership style builds meaningful relationships and enhances our community. His complete nomination can be found on the LFC website. Congrats Adam!

LFC Community Sponsor:



### LFC Community Class of 2024

Jamie Baker, Corning Credit Union  
Jacob Barling, Orrstown Bank  
Carolyn Clouser, First Start Partnerships  
Ryan Coll, Wilson College  
Kira Coy, Healthy Communities Partnership  
Stefano Cucuzza, F&M Trust  
Vera Culum, WellSpan Health  
Mariana Espinosa, Chick-fil-A Chambersburg  
Courtney Flinn, Patriot Federal Credit Union  
Jake Fulton, Shoemaker's Insurance & Financial

Anissa Glunt, Letterkenny Army Depot  
Heather Goshorn, Keystone Health  
Jessica Hatch, First Start Partnerships  
Dorie Heyer, Letterkenny Army Depot  
Marissa Hockenberry, OSI  
Richard Keyser, SEK, CPAs & Advisors  
Kim Moyer, F&M Trust  
Krista Murr, Orrstown Bank  
Wendy Stutzman, Fannie Mae  
Steve Thomas, Franklin County Government  
Makaylah (Kia) Trembl, F&M Trust

## RUN YOUR ICE OFF PROCEEDS ANNOUNCED

In May, LFC Alumni presented Relay For Life of Franklin & Fulton Counties & Franklin Fire Company each with a \$1,647 check from their 2024 Run Your Ice Off 5k proceeds. The event in January hosted nearly 400 participants and netted \$10k to benefit the three IceFest Pa organizations, the LFC Scholarship Fund and several local nonprofits. Thank you LFC Alumni!

# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



## NEW WEBSITE LAUNCH

Over the past several months, Downtown Chambersburg Inc.'s Website Committee has worked side by side with **LaunchUX** to create a new website to better serve the downtown area.

The committee, empowered by the Downtown Chambersburg Inc. Board of Directors, reviewed the content and functionality of the past website and researched new technology that exists in the marketplace. The committee informed the Board of suggested parameters for a request for proposal, the result of which culminated in a vendor recommendation of LaunchUX, a Franklin County based, SEO and website design firm.

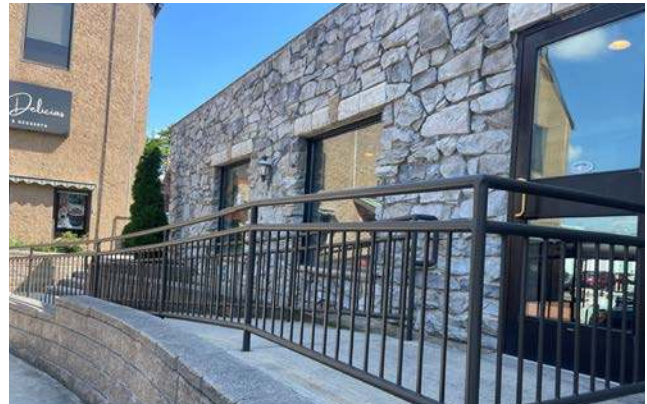
The new Downtown Chambersburg website includes a much-needed interactive parking map, which includes clickable directions to each parking lot and a listing of nearby restaurants. In addition, the new website features an interactive directory, an easy and simple community calendar with the ability for easy event submission and updated and consistent fonts, content and colors.

"This new website enhances DCI's ability to showcase our downtown, highlight parking assets, share about our projects and roles within economic development activities, and provide an easy to navigate community calendar and directory. LaunchUX was incredible. They were very responsive and professional. We are looking forward to making small and large updates to our website in the near future," said Sam Thrush, president of Downtown Chambersburg Inc.

Courtney Flinn, DCI Website Committee Member shares, "I wanted the new website to give visitors an accurate glimpse into why those of us who live, work, play, and volunteer in this community are so passionate about what Chambersburg has to offer."

The committee was creative and thought of innovative solutions. The parking webpage within the new downtown website is an example.

"Our team had a great time designing and developing the website for DCI. We do our best to be active in the



community and it was awesome to work on a project that promotes the area we love," said Nathan Neil, owner of LaunchUX.

Downtown Chambersburg Inc. invites the community to check out the new website at [www.downtownchambersburgpa.com](http://www.downtownchambersburgpa.com).

## DOWNTOWN RECOGNIZED AT STATEWIDE CONFERENCE

Downtown Chambersburg Inc. recently received two awards from the Pennsylvania Downtown Center in June at the annual PA Downtown Conference in York, Pa. DCI received a Townie Award for its successful Façade Grant Program, which has assisted more than 30 properties within the downtown since 2019. The second Townie Award recognized IceFest PA as an outstanding event. It is coordinated by Council for the Arts, Downtown Chambersburg Inc. and Downtown Business Council of Chambersburg.

## SUPPORT DOWNTOWN'S LATEST FUNDRAISER

You're invited to join DCI on Saturday, August 24 from 3 to 8 p.m. at the **AMVETS Post 224** picnic pavilion for the 28th Annual Crabfeast! Enjoy all-you-can-eat hardshell crabs, fixin's, land food and beer, small games of chance, an auction and more! Proceeds from the event will benefit downtown revitalization. Tickets are \$75 for adults and \$20 for children ages 2-12. A to-go option is also available, priced at \$45 for 12 freshly steamed hardshell crabs. The order must be picked up before 5:30 p.m.

Thank you to the grand sponsor **i360 Property Management**. If you are interested in volunteering, please reach out to us at [dci@chambersburg.org](mailto:dci@chambersburg.org). For tickets, go to [www.downtownchambersburgpa.com/crabfeast](http://www.downtownchambersburgpa.com/crabfeast) or stop by the Chambersburg Chamber of Commerce.



RALLY IN THE VALLEY  
**PICKLEBALL**  
TOURNAMENT

## SPONSOR OPPORTUNITIES

**Date:** October 4 & 5, 2024    **Location:** Chambersburg Memorial YMCA    **Projected Attendance:** 125+

### **Presenting Sponsor — \$2,000—Limit one**

- Get team entry for 2 (team must register by Sept. 4 or sponsor benefit is forfeited)
- Logo or name featured on T-shirt
- Logo or name featured on website, billboard, event listings, Facebook event cover photo and all promo materials
- Logo featured on event banner hung at YMCA
- Logo featured on rotating TV display during the event
- Sponsor name in event name on Facebook i.e. Rally in the Valley Pickleball Tournament presented by ABC Company
- Opportunity for video interview (to be posted on Facebook)
- Opportunity for business representative to speak for a few minutes about your business at awarding of the Golden Pickles
- Opportunity to set up vendor table in tournament lobby
- Company name mentioned in the CVBA newsletter recap article
- Invitation for five representatives to attend exclusive Pickleball Sponsor Social

### **T-shirt Sponsor— \$1,250—Limit one**

*Patriot Federal Credit Union right of first refusal*

- Team entry for 2 (team must register by Sept. 4 or sponsor benefit is forfeited)
- Logo featured on rotating TV display during the event
- Logo or company name featured on T-shirt
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Company name mentioned in the CVBA newsletter recap article
- Logo featured on event banner hung at YMCA
- Invitation for three representatives to attend exclusive Pickleball Sponsor Social

### **Swag Bag Sponsor— \$1,000—Limit one**

- Team entry for 2 (team must register by Sept. 4 or sponsor benefit is forfeited)
- Logo featured on rotating TV display during the event
- Logo featured on Swag Bag
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Company name mentioned in the CVBA newsletter recap article
- Logo featured on event banner hung at YMCA
- Invitation for three representatives to attend exclusive Pickleball Sponsor Social



### **Golden Pickle Award Sponsor —\$1,000—Limit one**

*UPMC right of first refusal*

- Company logo or name mentioned on each award
- Logo or company name on T-shirt
- Opportunity for rep to assist with awards ceremony
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Logo featured on event banner hung at YMCA
- Company name mentioned in the CVBA newsletter recap article
- Invitation for two representatives to attend exclusive Pickleball Sponsor Social

### **Hydro Sticker Sponsor—\$750—Limit one**

*Wellspan Health right of first refusal*

- Logo or company name on hydroflask sticker given to all pickleball players
- Logo featured on event banner hung at YMCA
- Logo or company name on T-shirt
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Company name mentioned in the CVBA newsletter recap article
- Invitation for two representatives to attend exclusive Pickleball Sponsor Social

### **Rally Raffle Sponsor — \$750—Limit one**

- Logo or company name on Rally Raffle Prize displayed in lobby area at YMCA
- Logo featured on event banner hung at YMCA
- Logo or company name on T-shirt
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Company name mentioned in the CVBA newsletter recap article
- Invitation for two representatives to attend exclusive Pickleball Sponsor Social



RALLY IN THE VALLEY  
**PICKLEBALL**  
TOURNAMENT

## SPONSOR OPPORTUNITIES PAGE 2

### Food & Beverage Sponsor — \$500—5 Available

*GearHouse Brewing Co. & Ledo Pizza right of first refusal*

- Logo or company name on water bottles
- Logo on food court event banner at YMCA
- Logo or company name on T-shirt
- Company name mentioned in event promos including



website listing, social media, etc. as space allows  
 Company name mentioned in the CVBA newsletter  
 Inv. representatives to attend exclusive Sponsor Social



### Ball Sponsor — \$500—Limit one

*Sharpe & Sharpe LLC right of first refusal*

- Logo or company name featured on each player in SWAG bag (no for official tournament play)
- Logo on event banner at YMCA
- Logo or company name on T-shirt



- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Company name mentioned in the CVBA newsletter recap article
- Invitation for two representatives to attend exclusive Pickleball Sponsor Social

### Koozie Sponsor—\$350—Limit one

*SEK, CPAs & Advisors right of first refusal*

- Logo or company name on Koozie
- Company name on T-shirt
- Company name mentioned in the CVBA newsletter



- recap article
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Invitation for one representative to attend exclusive Pickleball Sponsor Social

### Selfie Station Sponsor—\$250—Limit one

*Habitat for Humanity of Franklin Co. right of first refusal*

- Logo/company name on sign
- Logo or company name featured on selfie frame
- Company name mentioned in CVBA newsletter recap article



- Company name on T-shirt
- Company name mentioned in event promos including website listing, social media, etc. as space allows
- Invitation for one rep to attend exclusive Pickleball Sponsor Social

### Court Sponsor—\$250—Unlimited

- Logo or company name on court sign at YMCA
- Company name mentioned in the CVBA newsletter recap article
- Company name on T-shirt

- Company name mentioned in event promos including website listing, , social media, etc. as space allows
- Invitation for one representative to attend exclusive Pickleball Sponsor Social

### Pickleball Pals Sponsor—\$50—Unlimited

- Name mentioned in event promos including website listing and social media as space allows

- Open to non-CVBA members

## Yes, I would like to sponsor the 2024 Pickleball Tournament!

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits.*

Payment Method (circle): Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Return form to Angela Schaeffer, director of operations: Mail to Chambersburg Chamber, Attn: Angela Schaeffer, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [aschaeffer@chambersburg.org](mailto:aschaeffer@chambersburg.org).

Event venue, format and other details are subject to change at the discretion of the organizer.



## 2024 Franklin County Education Summit - Sponsorship Opportunities

**Date/Place:** Wednesday, August 14, 2024 > **Wilson College, Laird Hall**

**Attendance Anticipated:** 200

**About the event:** Please join the Cumberland Valley Business Alliance (CVBA) and Greater Chambersburg Chamber Foundation for this annual breakfast featuring conversations with county education leaders on workforce development, student success, job readiness and initiatives taking place in county schools. **2024 will feature administrators from Chambersburg Area School District, Greencastle-Antrim School District and Shalom Christian Academy.**

**Contact :** Ginny Harriger, Chamber Foundation Executive Director at [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)

### Grand Sponsor - \$1,500 –one available

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on all event promotional materials and full-page ad on back of program
- Logo featured in the program & a full page ad on the back of the program
- Opportunity to set up a promotional table and place marketing materials on each table
- Mention during the welcome as the Grand Sponsor and mentioned in all media releases

**SOLD – GLOBAL DATA CONSULTANTS, LLC**

### Premier Sponsors - \$750

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Mention during the welcome as a Premier Sponsor

### Table Sponsor - \$350

- Preferred seating for a table of 8
- Company name listed on the event webpage and in promo materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in the newsletter recap article

### Coffee Sponsor - \$300 – one available (First right of renewal to Premier HVAC)

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

### Patron Sponsor - \$85

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

### Yes, I would like to sponsor the Franklin County Education Summit

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

**Checks payable to CVBA.** Mail form to: Cumberland Valley Business Alliance, Attn: FC Education Summit, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)



**Cumberland Valley Business Alliance**  
 100 Lincoln Way East, Suite A  
 Chambersburg, PA 17201  
 717-264-7101  
 CVBAAlliance.org

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**PAID**  
 Permit #7  
 Chambersburg, PA

# UPCOMING EVENTS



## JULY

**09**

**CHAMBERSBURG HERITAGE CENTER 20TH ANNIVERSARY**  
 11 A.M. - 12 P.M., 100 LINCOLN WAY EAST, CHAMBERSBURG, RIBBON CUT AT 11:15 A.M.

**12-13**

**57TH ANNUAL GREENCASTLE SIDEWALK DAYS**  
 JULY 12 FROM 10 A.M. TO 8 P.M., JULY 13 FROM 9 A.M. TO 4 P.M., DOWNTOWN GREENCASTLE

**13-20**

**38TH ANNUAL CHAMBERSFEST**  
 RESTAURANT WEEK, OLD MARKET DAY, REENACTMENT & MORE. VIEW SCHEDULE INSIDE

**13**

**20TH ANNUAL TIM & SUSAN COOK MEMORIAL RACE**  
 7 - 10 A.M., TROJAN STADIUM, 511 S. 6TH ST., CHAMBERSBURG

**13**

**SCOOP-A-PALOOZA PRESENTED BY ACNB BANK**  
 10:30 - 2 P.M., CBURG HIGH SCHOOL CAFETERIA, 511 S. 6TH ST., CHAMBERSBURG

**16**

**CVBA SUMMER MIXER: HAGERSTOWN FLYING BOXCARS**  
 3:30 - 5:30 P.M., 50 W. BALTIMORE ST., HAGERSTOWN, AT CAPACITY - WAIT LIST ONLY

**17 & 18**

**CVBA TRAVEL CLUB INFO SESSIONS: SANDALS BARBADOS**  
 JULY 17, 5:30 P.M. AT GREENCASTLE-ANTRIM CHAMBER, JULY 18, 5:30 P.M. AT CBURG CHAMBER

**18**

**LUNCH & LEARN: IMPROVING THE HEALTH & WELLBEING OF EMPLOYEES**  
 11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., CBURG, HOSTED BY WELLSPAN HEALTH

**25**

**CVBA ECONOMIC DEVELOPMENT BREAKFAST**  
 7 - 9 A.M., GREEN GROVE GARDENS, 1032 BUCHANAN TRAIL EAST, GREENCASTLE

## AUGUST

**14**

**FRANKLIN CO. EDUCATION SUMMIT PRESENTED BY GDC IT SOLUTIONS**  
 7 - 9 A.M., WILSON COLLEGE, 1015 PHILADELPHIA AVE., CHAMBERSBURG

**21**

**CVBA MIXER: THE CONOCOCHIEAGUE INSTITUTE**  
 4 - 6 P.M., 12995 BAIN RD., MERCERSBURG, PA

**29**

**CVBA & MANTEC MANUFACTURING & LOGISTICS SEMINARS**  
 7:30 - 10:30 A.M., BLUE HERON EVENTS, 407 SOUTH WASHINGTON STREET, GREENCASTLE

*The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.*